Faculty (dis)use of learning outcome assessments

Elaine Willerton, PhD Heather D Hussey, PhD



PRESENTERS

Dr. Elaine Willerton

Northcentral University

Director of Assessment, School of Social & Behavioral Sciences



Dr. Heather D. Hussey

Northcentral University

Director of Institutional Assessment







NORTHCENTRAL UNIVERSITY

Learning Outcomes

Participants in this session will explore faculty resistance to assessment activities.

Participants in this session will examine methods for supporting faculty engagement in assessment activities.

OVERVIEW

• Northcentral University (NCU)

→<u>https://www.ncu.edu/</u>

- Mission, vision, & values of Northcentral = continuous improvement
- Annual reviews of programs & departments
 - →Tactical changes
 - →Part of larger program reviews





QUICK CONTEXT

Centralized curriculum

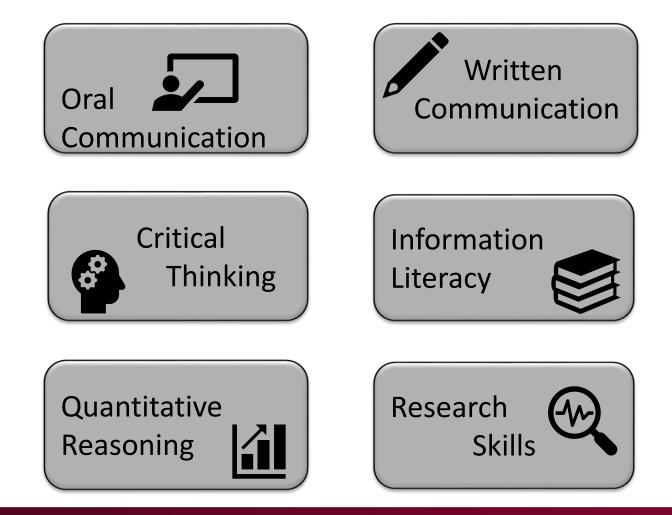
Assessments embedded into online courses

PLO & ILO rubrics at introductory, developing, & mastery levels



ILO RUBRIC SCORING

- Annual review of all ILO data
 - →Low completion rates
 - →Inconsistent scoring







Assessment directors met to plan next steps

• Faculty focus groups

Recruited FT & PT faculty

Held 2 focus groups

- 5-6 faculty in each
- 60-90 mins each



FOCUS GROUP QUESTIONS

Opening Questions	Factors Related to Use	Perceptions of Rubrics	Closing Question
Knowledge, use, & general thoughts of ILO rubrics	Obstacles, trainings/ supports needed	Alignments, sticking points, shared understanding	Recommendations



FINDINGS: KNOWLEDGE & IMPRESSIONS

Knowledge of ILO Rubrics

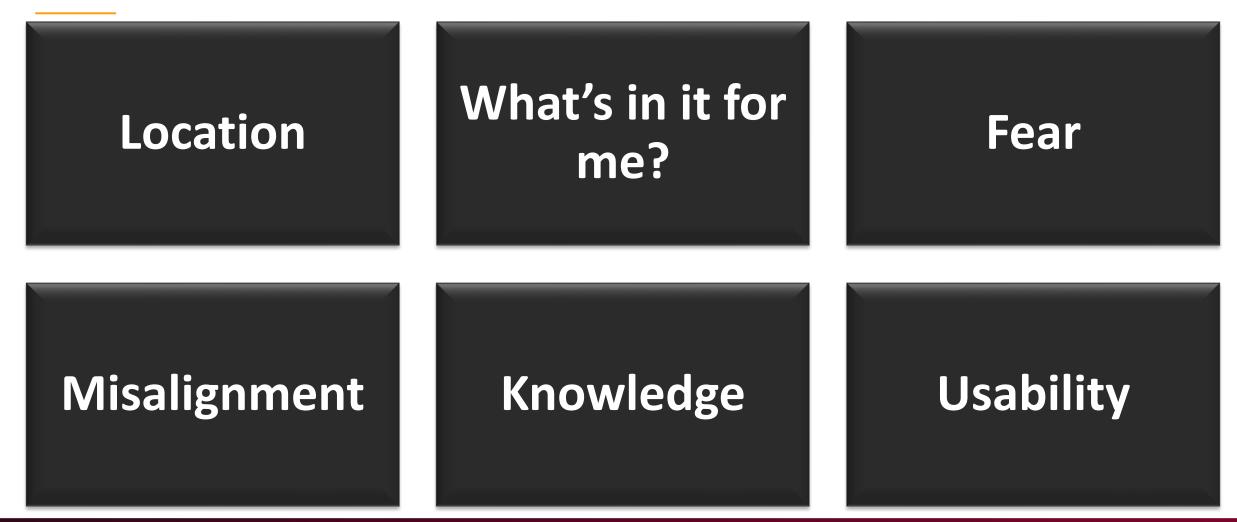
- General knowledge of rubrics, but confusion around what, where, how, & when
- Knowledge increased with participation in reviews & revisions

Impressions of ILO Rubrics

- Expectations of student performance at IDM levels
- Rubric fatigue
- Misalignment between rubrics & assignments



FINDINGS: FACTORS RELATED TO USE





PUTTING THE FINDINGS TO USE

- Team discussions
- Action plan
 - → (Re)training
 - → Continual feeding
- Institutional initiatives





(RE)TRAINING

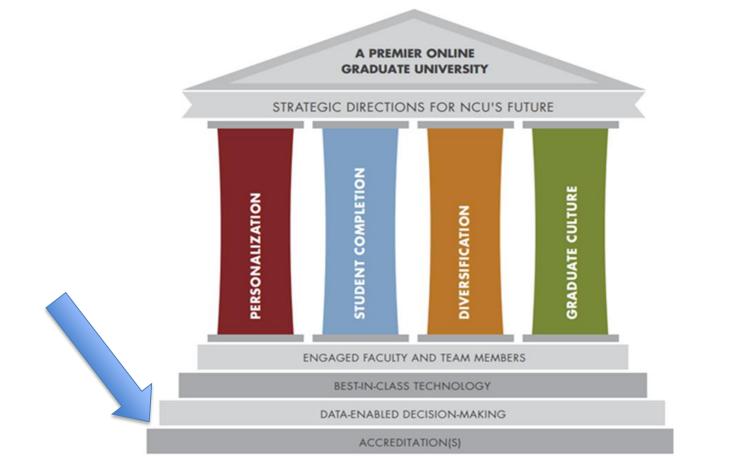
- Rubric norming: Big meal
 - → Reset expectations
 - → Reframe assessment
 - → Review rubric & scoring
 - → Apply to student work
 - → Discuss





ASSESSMENT AT NCU – WHY WE DO IT

Northcentral University is committed to the continuous improvement of its programs and services

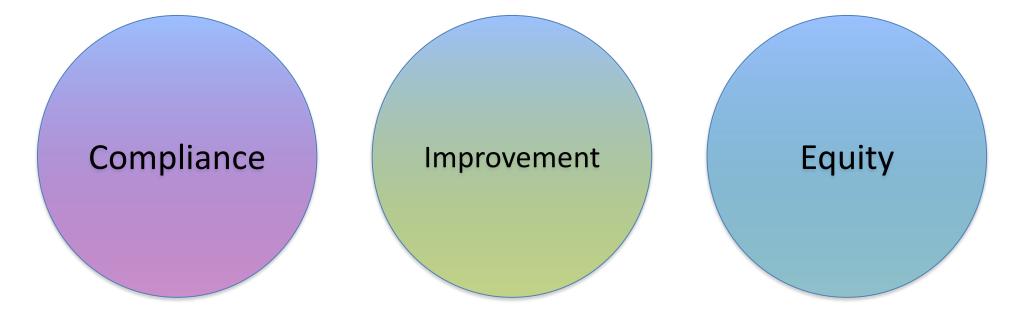


NCU Proprietary

3

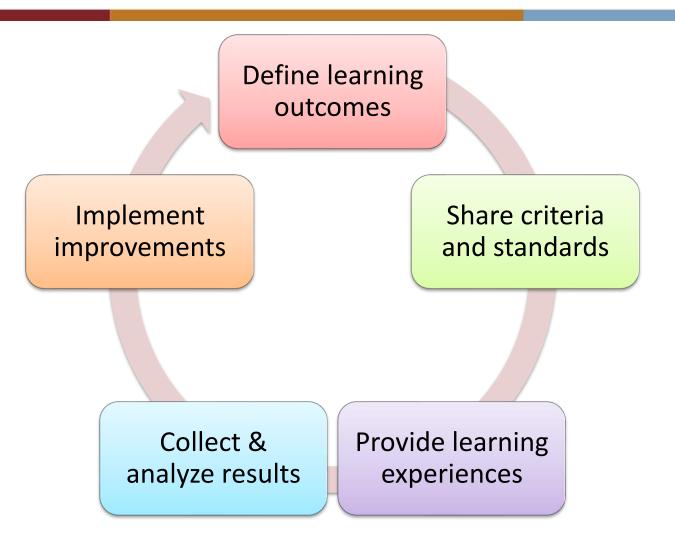






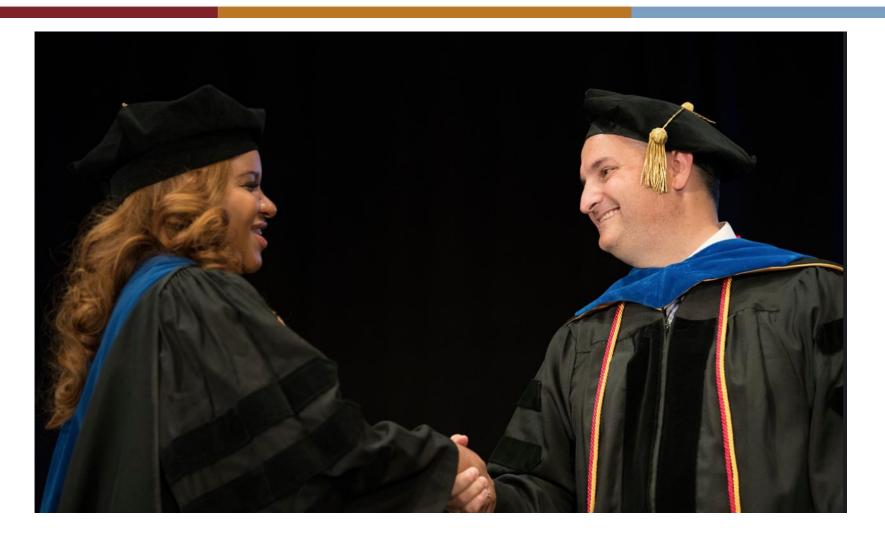


ASSESSMENT CYCLE





WHY WE DO IT



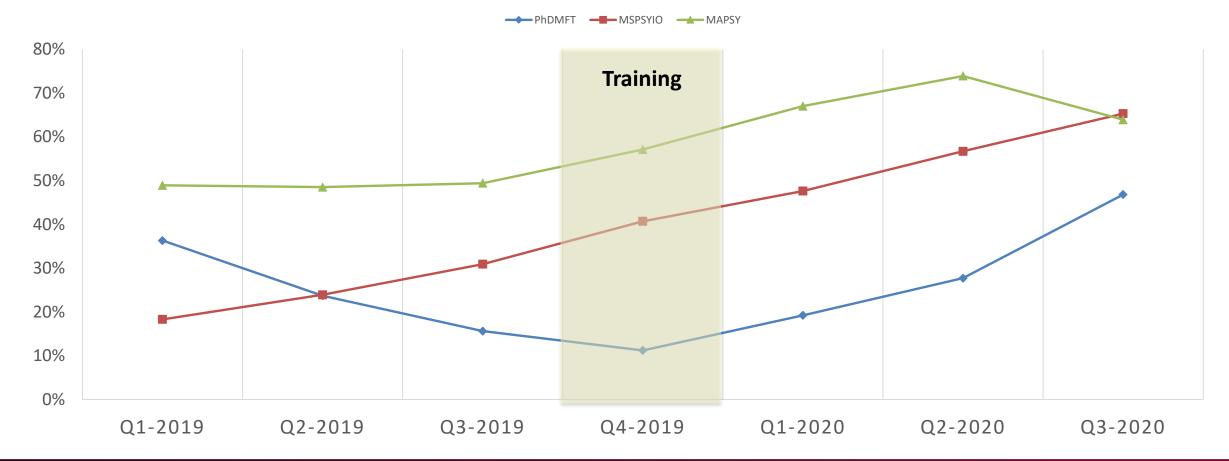
(RE)TRAINING

- Rubric norming: Big meal
 - → Reset expectations
 - → Reframe assessment
 - → Review rubric & scoring
 - → Apply to student work
 - → Discuss
- Closing the loop did the training have an impact on completion rates?



COMPLIANCE REPORT 2019-2020

RUBRIC COMPLETION TRENDS





CONTINUAL FEEDING: SMALL BITES





CONTINUAL FEEDING: SMALL BITES

++-

• New map layouts made finding assessment points simpler

<u>Rubrics</u> DMFT-7102 Week 11	
DMFT-7103 Week 5	

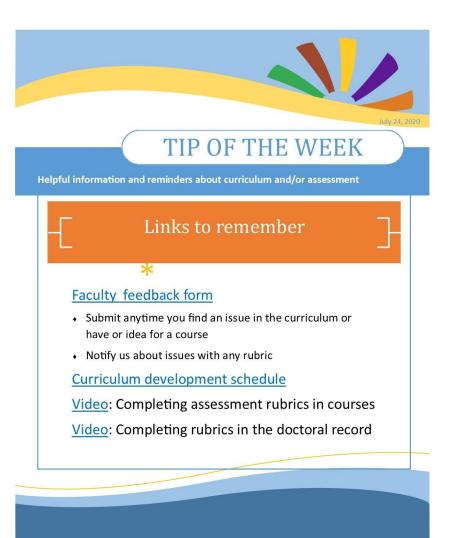
DMFT Learning Outcome Assessment Points

	COURSE		ASSIGNMENT	DI Os	ILOs	
Number	r Name Week Title		PLOs	ILOS	LEVEL	
DMFT-7101	Foundations for Applied Doctoral Studies in MFT	3.2	Compose a Personal Philosophy Statement on		2	I
		4	Diversity in MFT Ethics & Academic Integrity in MFT	2	4	I
DMFT-7102	Scholarly Literature Review in MFT	11	Final Literature Review	3	6	I
DMFT-7201	Program Development for MFT's	11	Develop a complete program proposal	4	4	I/D
DMFT-7202	Grant Writing Concepts & Approaches for MFTs	11	Complete a Research Grant Application	3	6	D
DMFT-7112	Program Evaluation & Monitoring in MFT	11	Designing a Full Evaluation Plan	4	5	D/I
DMFT-7103	Research Methods in MFT	5	Build a Qualitative Proposal	3	6	D
		9	Build a Quantitative Proposal	2	3	D
DMFT-7110	Quantitative Research Design & Statistical Analysis in MFT	11	Samples, power analysis, and design sensitivity	3	3	D
DMFT-7111	Qualitative Research Design & Analysis in MFT	11	Use Reflexive Journals to Write Autoethnography	3	6	D
CMP9600M	MFT Portfolio I	1	Meeting with your instructor	-	1	1
		2	Artifact Completion and submission	4	5	D
		3	Artifact Completion and submission	2	2	D
CMP9601M	MFT Portfolio II	2	Artifact Completion and submission	4	-	D
		3	Artifact Completion and submission	3	6	D
CMP9602M	MFT Portfolio III	3 (2)	Depict your Dissertation/Applied project	3	-	М
		4	Prepare a clinical update	4	-	М



CONTINUAL FEEDING: SMALL BITES

• Tip of the Week helped keep information top of mind





INSTITUTIONAL INITIATIVES

- Institutional workgroup
 - → Closer look at gaps
 - → Sharing tips & strategies
 - → Setting expectations
 - → Completion report
 - → Quarterly meetings
- Center for Teaching and Learning
 - \rightarrow Just in time training videos
- Academic Technology
 - → Enhancing tools in LMS

ILO_4_D_Crit	ticalThinking	v2					
Graded by Charles X	lavier						
Learning_Outcome	Inadequate 0 points	Remember 1 point	Understand 2 points	Apply 3 points	Analyze 4 points	Evaluate 5 points	Create 6 points
Doctoral - Synthesize own and others' assumptions and arguments.	This item represents lower academic achievement than foundational undergraduate knowledge.	Outlines issue/problem to be considered in authentic context. Issue/problem to be considered is simply stated without clarification or description of context. Information is taken from source(s) without any Interpretation/evaluation. Viewpoints of experts and own/others' assumptions	Expresses issue/problem to be considered in authentic context. Issue/problem to be considered is stated but context description leaves some terms underind-authous undertained, and/or backgrounds unknown. Information is taken from source(s) with some interpretation/evaluation.	Ascertains issue/problem to be considered in authentic context. Issue/problem to be considered is stated, described, and clarified so that context understanding is not serioutly impeded by omissions. Information is taken from source(s) with enough interpretation/evaluation to allow for application.	Analyzes issue/problem to be considered in authentic context. Issue/problem to be comprehensively, delivering relevant information necessary for full understanding of context. Information is taken from source(s) with enough interpretation/evaluation	Evaluates issue/problem to be considered in authentic context. Issue/problem to be considered is stated clearly and context is described comprehensively, delivering relevant information necessary for full understanding of all sides/perspectives of the Issue/problem.	Specifies Issue/problem to be considered in authentic context. Issue/problem to be considered is stated clearly and context is described comprehensively, delivering relevant information necessary for deducing posible solutions to issue/problem.
		are taken as fact, without question.	but not enough to develop a coherent analysis or synthesis.	Viewpoints of experts and own/others' assumptions are subject	to develop a comprehensive analysis. Viewpoints of experts	source(s) with enough interpretation/evaluation to develop a comprehensive analysis	Information is taken from source(s) with thorough
_		inconsistently tied to some of the information discussed; related outcomes (consequences and implications) are	Viewpoints of experts and own/others' assumptions are taken as mostly fact, with little questioning.	to questioning. Conclusion is logically tied to information and most related outcomes	and own/others' assumptions are questioned relatively thoroughly.	comparing and contrasting viewpoints of experts and own/others' assumptions.	interpretation/ evaluation to develop a comprehensive synthesis of experts'
		oversimplified.	Conclusion is logically tied to information (because information is chosen to fit the desired conclusion); some related	(consequences and implications) are identified clearly.	Conclusions and related outcomes (consequences and implications) are logical and reflect student's informed	Conclusions are logically tied to a range of information, including opposing viewpoints; related outcomes	viewpoints and own/others' assumptions, in order to infer next steps.

Completing Assessment Rubrics in Courses



FINAL THOUGHTS

- Nurture the culture of assessment
- Be systemic



WE LOOK FORWARD TO ANSWERING YOUR QUESTIONS





THANK YOU

Please use the WHOVA Mobile App to rate this session. CAIR uses the session evaluations to determine the winners of the Best New Presenter, and Best Presenter awards each year.

