CALIFORNIA STATE UNIVERSITY FULLERTON™

Maps for Data Advocacy: Informing Institutional Diversity, Equity and Inclusion

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46th Annual CAIR Conference – Lake Tahoe

Why Diversity, Equity and Inclusion (DEI)?:

- Diversity, equity, inclusion is vital for education:
  - Improved racial and cultural awareness
  - Enhanced critical thinking
  - Higher levels of service to community etc.

Facts about CSUF

- Largest CSU campus in terms of student body
- 40,000+ student body
- 4000+ faculty and staff
- Recipient of Insight Into Diversity's Higher Education Excellence in Diversity Award for 4th year in a row.

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Is your IR/IE office involved in DEI conversations?

Yes

No

Not Sure

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What makes CSUF different?

- Office of Assessment and Institutional Effectiveness involved in providing support to DEI conversations happening on campus
- CSUF as a campus has committed to being transparent and accountable in improving campus climate.
  - DEI is embedded in the decision making process.

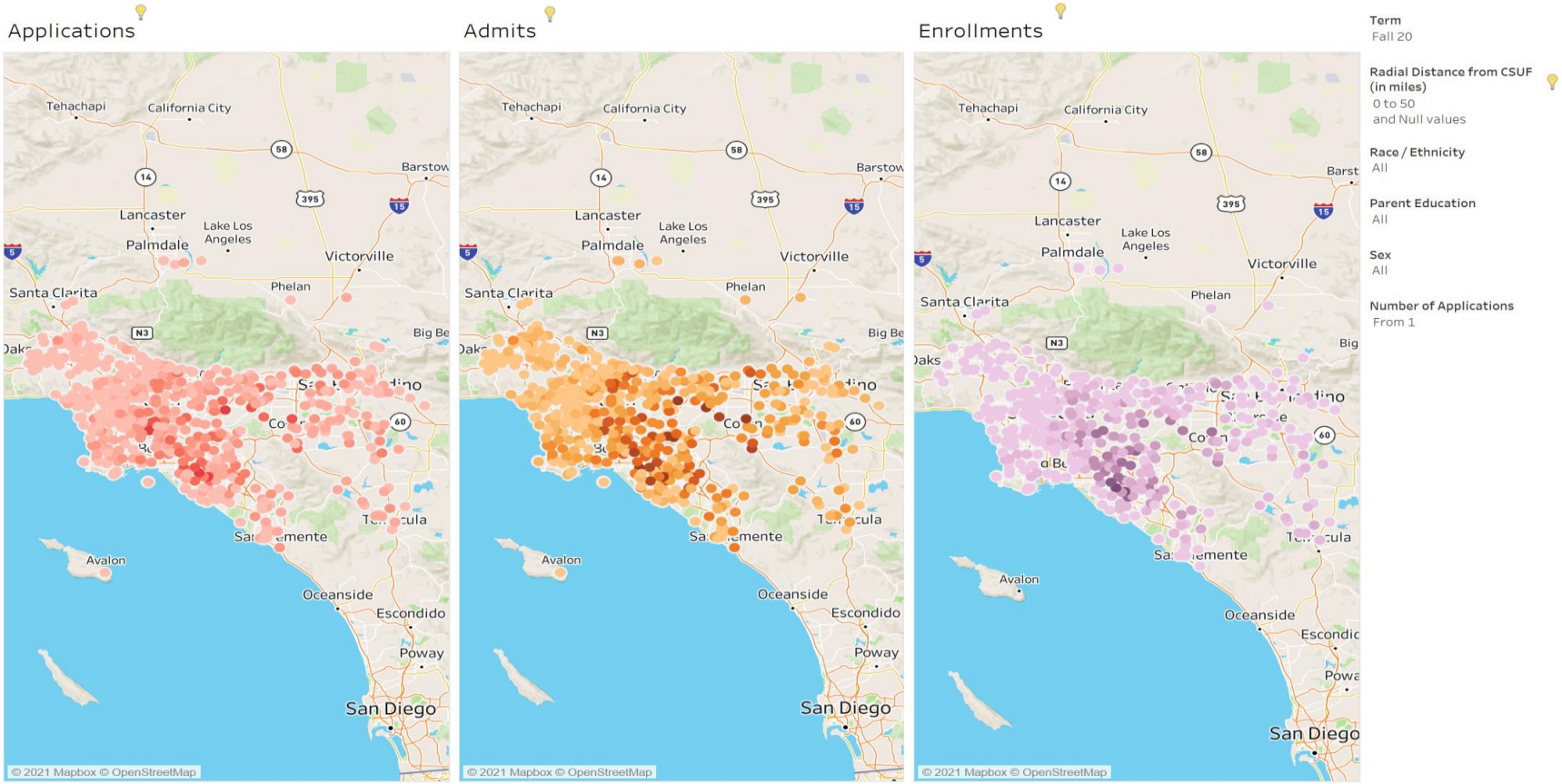
What makes CSUF different?

- There are Divisional DEI frameworks and Professional Development Plans in place
  - together.fullerton.edu
- The maps feature incorporates elements of DEI to provide data for different programs:
  - Developing high school partnerships
  - International students
  - Faculty diversity

Admissions Geographic Analysis

First Time Freshman

App Admit Enroll Density | Institution of Origin | Admissions Detail



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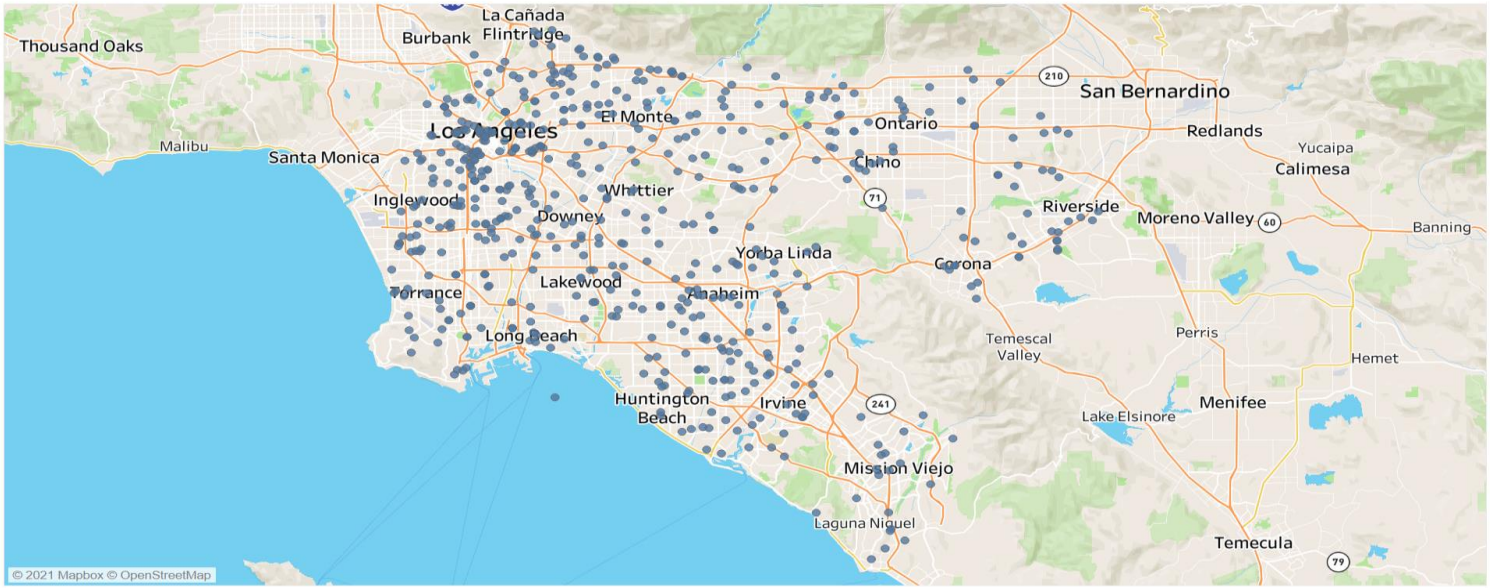
First Time Freshman - Institution of Origin



Radial Distance from CSUF (in miles)
0 to 30

Country
All

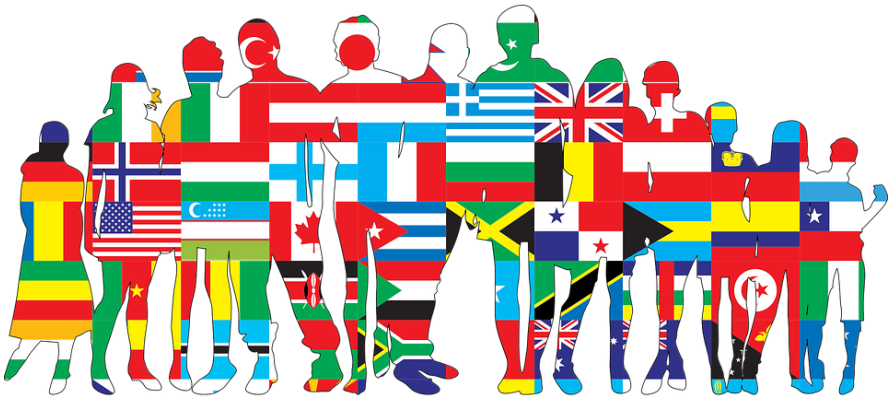
U.S State
All

California County
All

	Applications (#)	Admits (#)	Enrollment (#)	1 Yr Retention (#)	1 Yr Retention (%)	2 Yr Retention (#)	2 Yr Retention (%)	4 Yr Graduation (#)	4 Yr Graduation (%)	5 Yr Graduation (#)	5 Yr Graduation (%)	6 Yr Graduation (#)	6 Yr Graduation (%)
Fall 16	27,820	13,773	3,151	2,769	87.9%	2,553	81.0%	935	29.67%				
Fall 17	28,866	13,555	3,321	2,927	88.1%	2,724	82.0%						
Fall 18	31,635	14,624	3,374	2,994	88.7%	2,799	83.0%						
Fall 19	27,693	15,260	3,545	3,171	89.4%								
Fall 20	27,333	18,484	3,838										

International Student Trends

- Declining Enrollment & Recruitment Challenges
- Changes in International Student Demographics & Destination of Choice
- Impact on Higher Education



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What information or data points would you be interested in gathering about international students?

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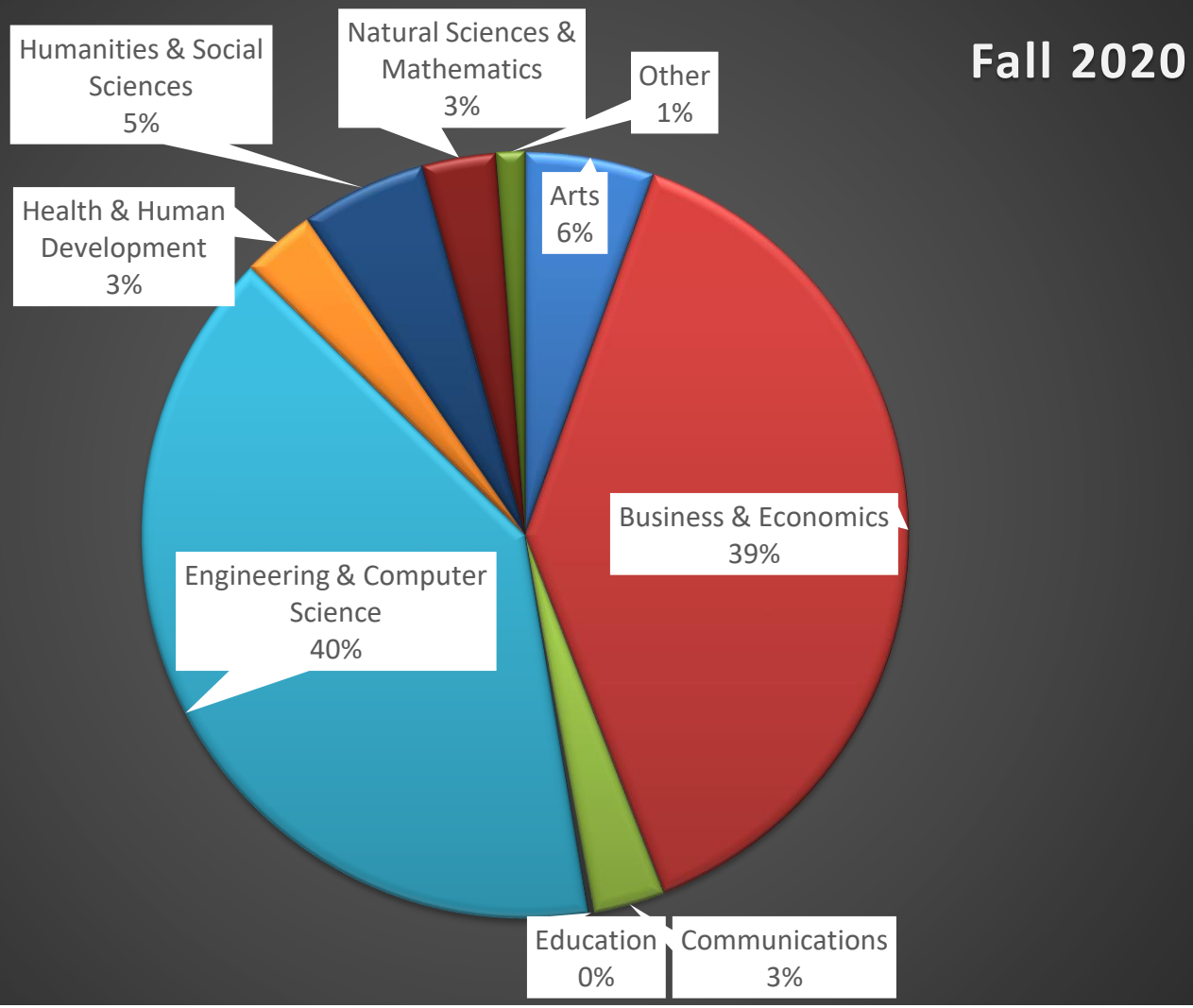
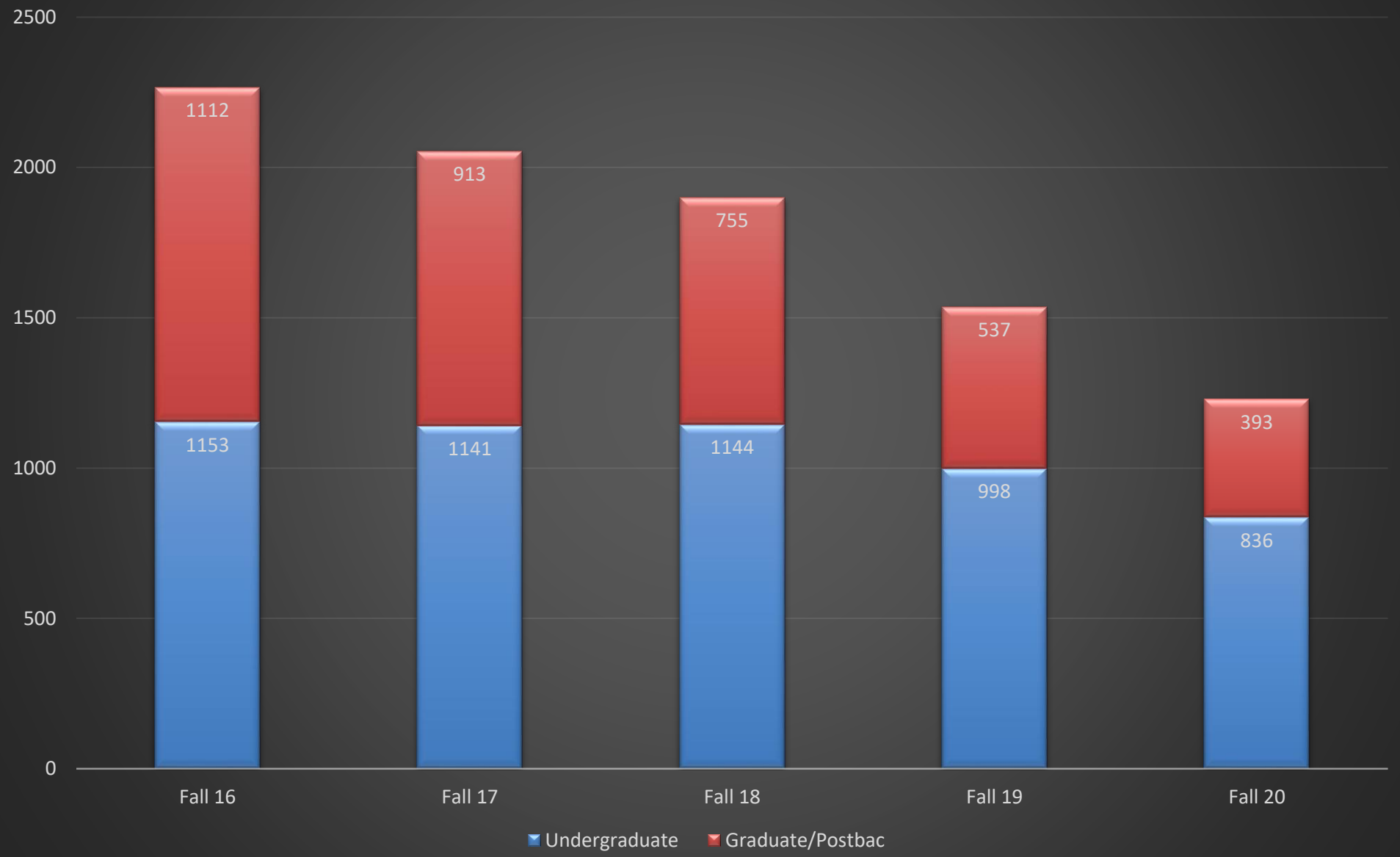
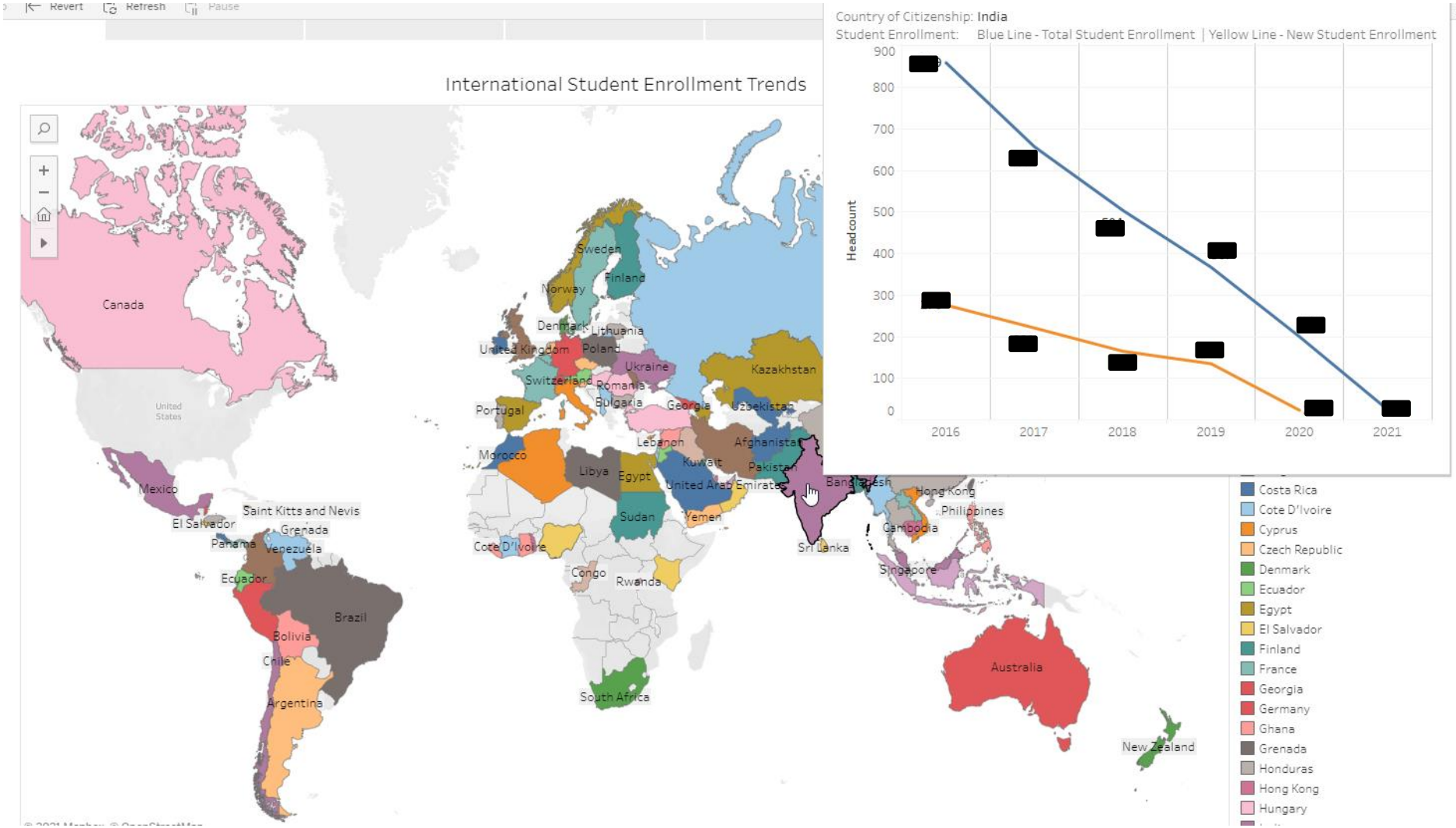
International Student Enrollment Trends



Total International Student Enrollment




Revert
Refresh
Pause
International Student Enrollment Trends
Country of Citizenship: India
Student Enrollment: Blue Line - Total Student Enrollment | Yellow Line - New Student Enrollment
Headcount
900
800
700
600
500
400
300
200
100
0
2016
2017
2018
2019
2020
2021
Canada
United States
Mexico
El Salvador
Saint Kitts and Nevis
Grenada
Panama
Venezuela
Ecuador
Brazil
Bolivia
Chile
Argentina
Sweden
Finland
Norway
Denmark
Lithuania
United Kingdom
Poland
Ukraine
Kazakhstan
Switzerland
Romania
Bulgaria
Georgia
Uzbekistan
Portugal
Lebanon
Afghanistan
Morocco
Kuwait
Pakistan
Libya
Egypt
United Arab Emirates
Sudan
Yemen
Cote D'Ivoire
Congo
Rwanda
South Africa
Sri Lanka
Hong Kong
Philippines
Cambodia
Singapore
Australia
New Zealand
Costa Rica
Cote D'Ivoire
Cyprus
Czech Republic
Denmark
Ecuador
Egypt
El Salvador
Finland
France
Georgia
Germany
Ghana
Grenada
Honduras
Hong Kong
Hungary

Faculty DEI Importance

CSU Initiatives

CSU Diversity

CSUF Strategy

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Do you have any faculty dashboards at your institution?

Yes

No

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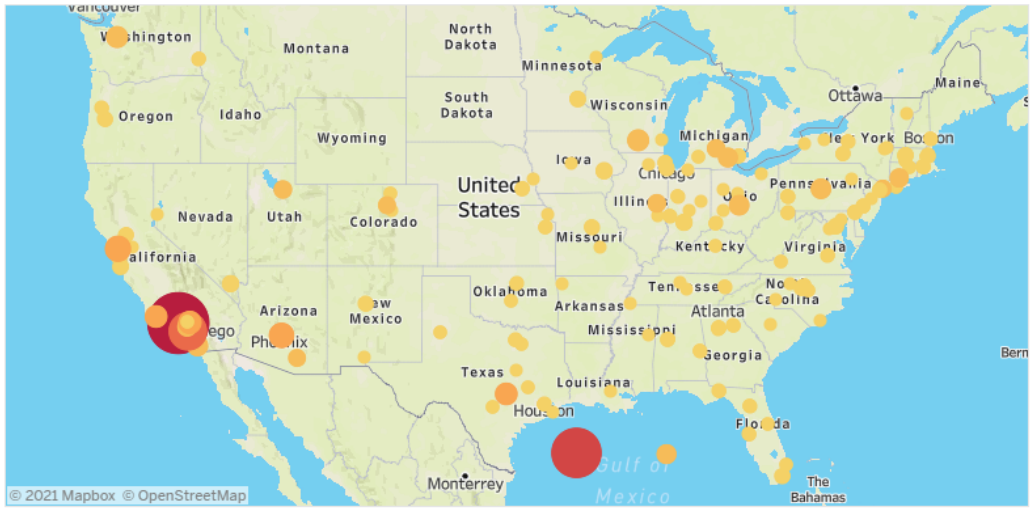
Faculty Educational Map

Educational Map | School Name | Methodology



Term: Fall 20

College: (All)

Race/Ethnicity IPEDS: (All)

Sex: (All)

Underrepresented (UR) Status: (All)

Number of Faculty: 0 — 72

State	IPEDS School Name	Tenure-Track	Tenured	Grand Total
Alabama	The University of Alabama	[redacted]		
	Auburn University			
	Total			
Arizona	Arizona State University-Tempe			
	University of Arizona			
	Total			
Arkansas	University of Arkansas			
	Total			
California	University of California-Los Angeles			
	University of Southern California			
	University of California-Irvine			
	University of California-Berkeley			
	University of California-Riverside			
	Claremont Graduate University			
	University of California-Santa Barbara			
	University of California-San Diego			

Faculty School Name

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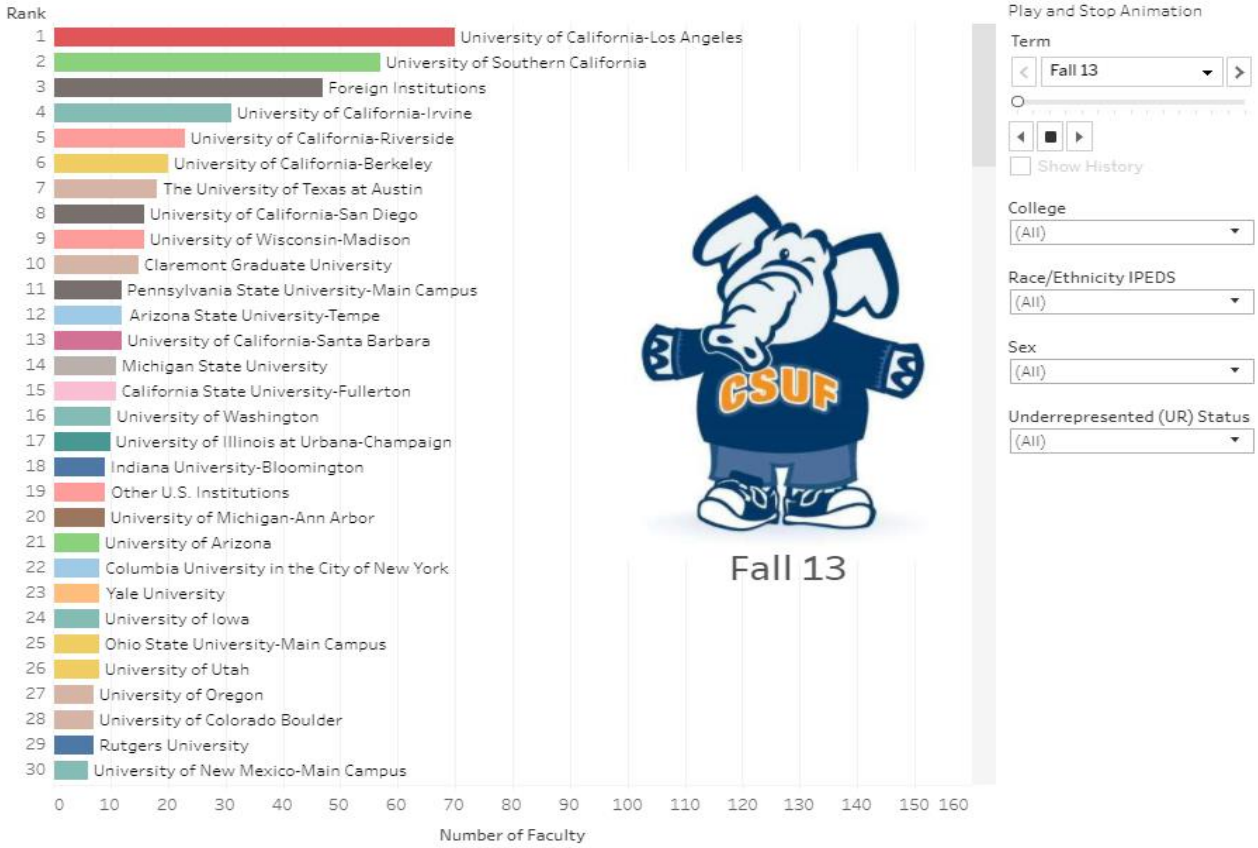
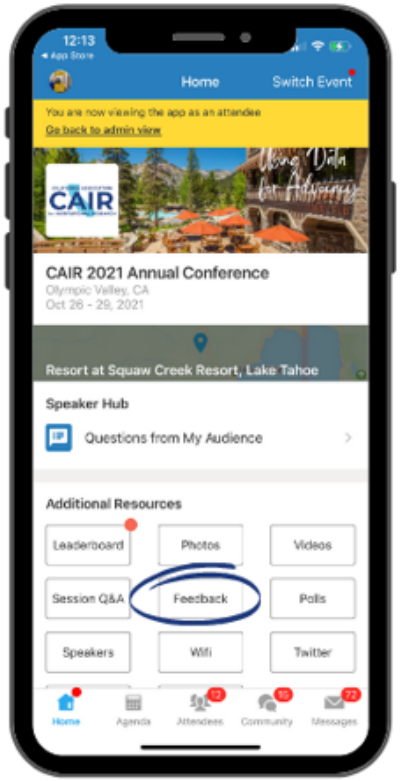


Summary

QUESTIONS?

Don’t forget to complete the session evaluations!



OPTION 01

Home - Feedback

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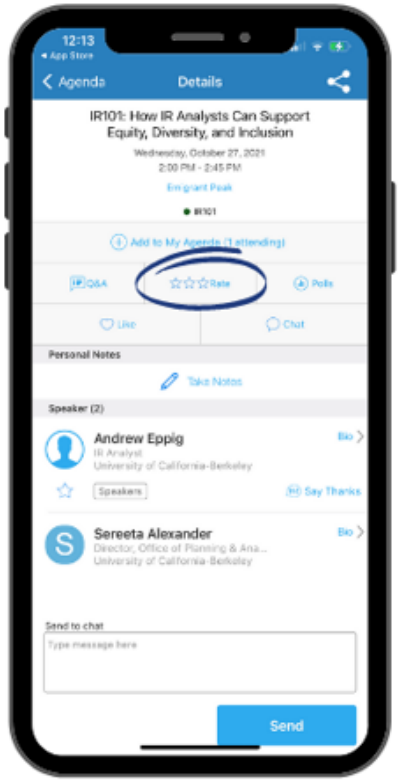
- Click on **Feedback**
- Select **Session Feedback**
- Select the name of the session that you attended



OPTION 02

Agenda - Session

- Navigate to **Agenda** on the bottom menu
- Select session name
- Click ☆☆☆ **Rate**