

Institutional Research from a For-Profit Perspective

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Institutional Research

- * Between 1998 and 2008, the for-profit sector grew its undergraduate enrollment by 271% (annual growth rate of 14 %)*
- * Total postsecondary enrollment grew by 32% (annual growth rate of 2.8%)

* Authors Calculations; NCES, *Digest of Education Statistics*, Table A-7-1: Number and percentage of total and projected undergraduate enrollment in degree-granting postsecondary institutions, by sex, attendance status, and control of institution: Selected Years (fall 1970–2019).

Regulatory History

- * **Institutions of Higher Education** = baccalaureate, graduate, or professional school/public or non-profit, definition established in 1968 by Amendments to HEA
- * **Postsecondary vocational institution**= 1-2 yr. occupational school/public or non-profit, definition clarified in 1992 by Amendment to HEA
- * **Proprietary Institution of Higher Education** = all for-profit schools, definition added in 1992 by Amendment to HEA.

The Current Regulatory Challenges

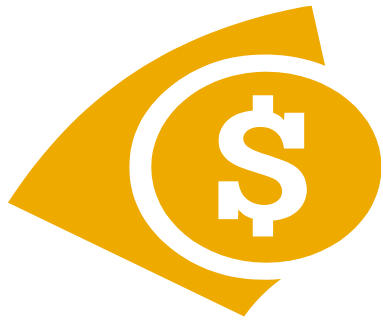
- * One Example: Gainful Employment

Ex: Association of Private Colleges & Universities v. Duncan; US District Court-District of Columbia as of June 30, 2012 struck down the Gainful Employment measures and Debt measures added to Title IV in 2011 by the DOE as “arbitrary and capricious.” However, the Government could still Appeal the decision, or re-write the provisions to avoid the Court’s criticisms.

United States University

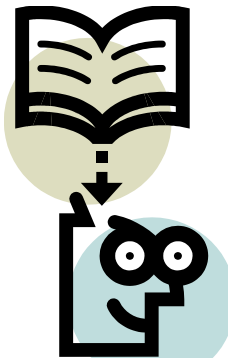
- * **History-** Formerly InterAmerican College
 - * private proprietary institution of higher education located in National City, south of San Diego, seven minutes from the Mexican border
- * Feb 2010--United States University is accredited by the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges

The Hybrid Model

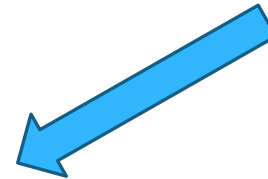


BUSINESS

Ex: investment, making bets, marketing.
(New student enrollment—share holder)



STUDENT SUCCESS



ACADEMIC

Ex: PLO, SLO, assessment, evaluation.
(persistence, retention, grad rate)

The Role of IR at United States University

- * Align Business side and academic side
- * Resource allocation and problem solving ---\$\$\$ to right place
- * Assessment—results determine resources, instructional activity, etc.
 - * Provide quick response and feedback for all stakeholders
 - * External stakeholders- board Government agencies, accreditation, parents, prospective students
 - * Internal stakeholders- Students, faculty, student services, administration support
 - * Data for better decision making process

Questions/Comments

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