

CoursEval:

Creating **O**pportunities **U**sing
Resources **S**o that **E**veryone
Values **A**cademic **L**earning



Karissa Oien

koien@callutheran.edu

Melinda Wright

mjwright@callutheran.edu

CAIR 2009

Cal Lutheran at a Glance

- CLU community and campus size
 - 3,714 FTE
 - 2,352 undergraduate
 - 1,362 graduate
- Academic programs
 - 37 undergraduate majors and 31 minors
 - Doctoral program in Educational Leadership
 - Master's programs in Education, Psychology, Computer Science, Business Administration, Public Policy and Administration, Information Systems and Technology, and Economics
 - Adult Degree Evening Program

Course Evaluations at CLU

- Course Evaluation History
- Online Evaluation Pilot
- Building Connections Throughout the Past Year
- Moving Forward



Course Evaluation History

- Process prior to Summer 2008
 - Paper and pencil
- Switching from Paper and Pencil to Online Evaluations
 - Why?
 - How did we switch?
 - Vendor Search
 - CoursEval



CoursEval

- Customizable
- Links to LDAP
- Importing Capabilities
- Email Capabilities
- Reporting Options
- Customer Support



CoursEval Pilot

- Conducted in Summer 2008 with our 11-Week programs (MBA, MPPA, ADEP, MSCS)
 - Marketing: Faculty [letters](#) and student [emails](#) and [reminders](#).
 - Response Rates
 - [Student](#)
 - [Course](#)
- Conducted in [Fall 2008](#) with our 15-Week programs
 - Traditional Undergraduate, School of Education, Graduate Psychology
 - Marketing: Faculty [letters](#), [emails](#), and student [bookmarks](#) and [newspaper](#).
 - Response Rates
 - Student: [11](#) and [15](#) week
 - [Course](#)

Faculty Concerns

- Paper and Pencil=100% of classes returned
- Online: only disgruntled students will fill it out, comments would be negative, low response rates, validity of responses
 - Confirmed through faculty survey



Winter 2009

- 11 Week: MBA, MPPA, MSCS, ADEP
- [Marketing](#)
- Response Rates
 - [Student](#)
 - [Course](#)
- Faculty Survey
 - [Survey](#)
 - [Results](#)



Spring 2009

- [CoursEval Team](#) Expansion
- [Student Focus Groups](#)
- Both 11 and 15 week programs
- Marketing
 - [New Bookmarks](#)
 - [Computer Reminders](#)
- Response Rates
 - Student: [11](#) and [15](#) week
 - [Course](#)
- CoursEval analysis by faculty member



Summer 2009

- May Professional Development Day
 - [Website](#)
 - [Program](#)
- [Summer Sessions](#)
- Marketing
 - Updated CourseEval [Reminder](#)
 - [Button](#) on MyCLU
- Response Rates (11 Week)
 - [Student](#)
 - Course – All courses 100%
- [CourseEval Workshop](#)



Fall 2009

- 11 week
- Marketing
 - Faculty [information](#) and [response rate](#) update emails
 - Bookmarks
 - MBA Student Reps
 - [ADEP Student Newsletter](#)
- [Response Rate](#)
- Online MBA in Financial Planning
 - Response Rate=74%
- 15 week
 - [Computer Graphics Class](#)



Moving Forward

- Comment Analysis
- CLU Marketing Campaign
 - Advanced Public Relations
- [Progress of evaluations](#)

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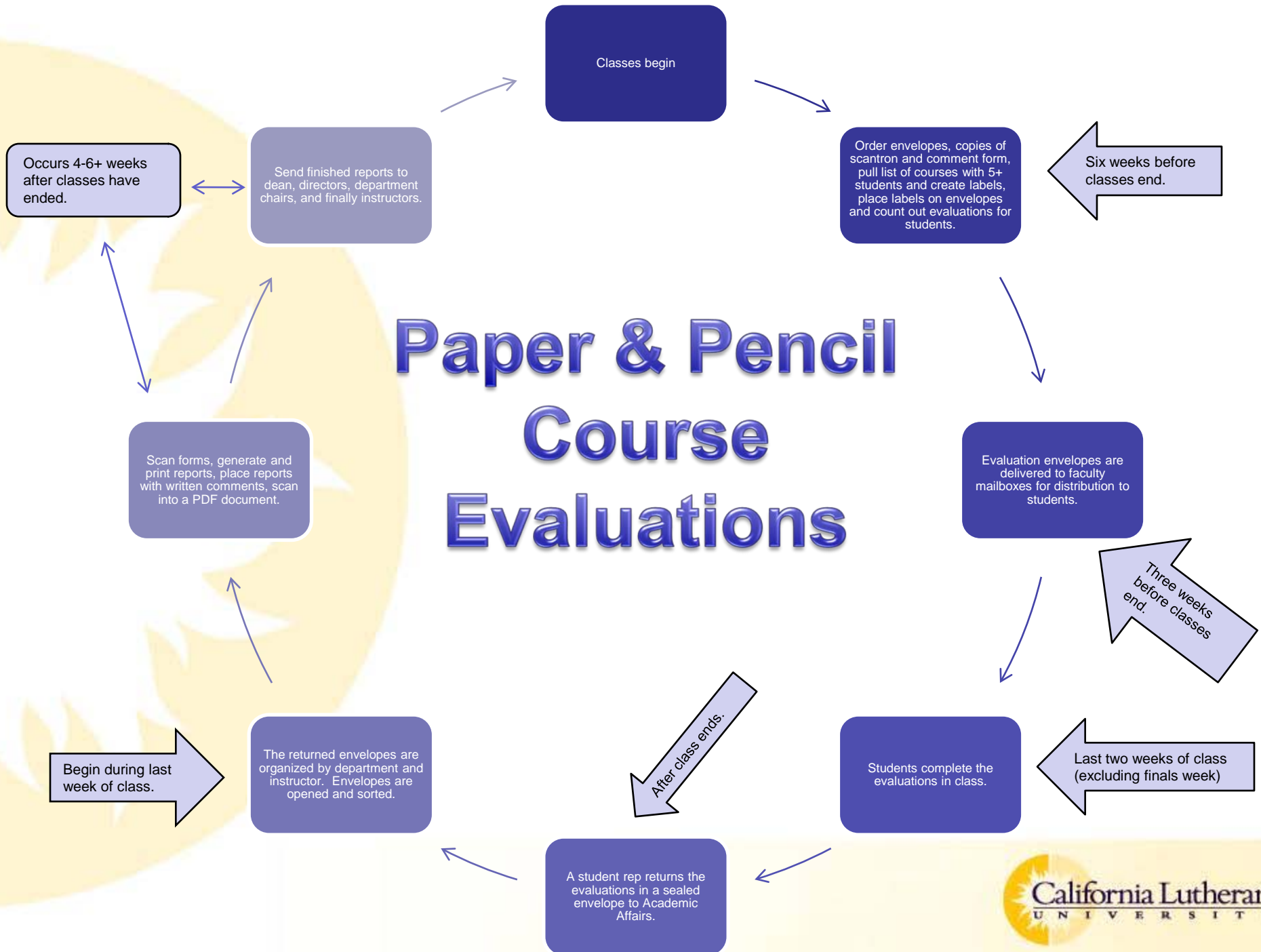
Karissa Oien

koien@callutheran.edu

Melinda Wright

mjwright@callutheran.edu

Paper & Pencil Course Evaluations





Dear Roland,

Course Evaluations are going online!

In the past, you have been asked to complete a paper version of the Course Evaluation so that CLU learns about your course experiences. CLU is changing the Course Evaluation to an online version.

The evaluation forms are on-line on a confidential evaluation site. On Friday, August 1st before 5pm, you will receive an e-mail invitation to complete the Course Evaluation Form for each class you have taken. This e-mail will appear in your mailbox as:

From: CLU On-Line Course Evaluation Manager

Subject: CLU Course Evaluation

The e-mail will include a link to the survey.

Your participation in completing the Course Evaluation Form:

- Is anonymous. Data are combined and available to the instructor only after grades have been submitted to the Registrar.
- Is confidential. Once you have used the link, only you can access the form using your password.
- Is important. A high response rate and honest, thoughtful responses are essential for giving each instructor and every department useful feedback for improving the class in the future.
- Will take approximately 5 - 10 minutes per course. Once you start a course evaluation, please complete it.

CLU will never ask you to provide us with your user name or password in an email. Whenever you received an email asking you to provide an account name and password, you should treat this as a phishing scam and treat the email as spam.

Thank you in advance for your participation and time. Please contact Academic Affairs, 805-493-3145 with your questions or concerns.



Course Evaluation Invitation

California Lutheran
University

Dear Roland,

Your feedback is important and makes a difference to help improve academic programs at CLU. Student comments from Course Evaluations have changed topics taught in courses and textbooks used in class.

Please help us to continually improve by completing the Course Evaluation Form for each class you have taken. Login information is provided to the right. You can also copy and paste this URL <http://courseval.callutheran.edu> into your browser to be taken to the login page.

You can view the link below for instructions on how to view and complete your course evaluations.

http://public.callutheran.edu/~bianchi/course_eval/cestudent.htm

If it does not work, you may need to upgrade your flash player. You can copy and paste the link to upgrade <http://get.adobe.com/flashplayer/?promoid=BUIGP>

Remember, when you complete the Course Evaluation Form, your participation:

- Is anonymous. Data are combined and available to the instructor only after grades have been submitted to the Registrar.
- Is confidential. Once you have used the link, only you can access the form using your password.
- Is important. A high response rate and honest, thoughtful responses are essential for giving each instructor and every department useful feedback for improving the class in the future.

If you have problems logging in please reply to this message or click [here](#).

Login Information

User Name: rdeschain

{Use your
Password: account
password}

Login Now

If clicking the button above does not take you to the Survey Site, enter the URL found at the bottom of this message into your browser's address box.

Hi [REDACTED],

***Completing your Course Evaluations will discontinue these reminders ***

Please complete the online Course Evaluation Form by **Sunday, May 10th**. Student feedback is only available to the faculty after grades have been submitted to the Registrar.

The form should be completed in 5 - 10 minutes for each course. Please help us to continually improve by completing the Course Evaluation Form for each class you have taken. Login information is provided to the right. You can also click <http://courseval.callutheran.edu> to get to the login page.

You can view the link below for instructions on how to view and complete your course evaluations.

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Remember, when you complete the Course Evaluation Form, your participation is anonymous. Data is combined and available to the instructor only after grades have been submitted to the Registrar.

CLU will never ask you to provide us with your user name or password in an email. Whenever you received an email asking you to provide an account name and password, you should treat this as a phishing scam and treat the email as spam.

We value your feedback of courses and instructors. Your feedback is important and makes a difference to help improve academic programs at CLU. Information from students is also used by faculty committees to inform decisions about faculty promotion.

Thank you for your participation and time. Please contact Academic Affairs, 805-493-3145 with your questions or concerns.

Thank you,
Leanne Neilson
Provost & Vice President for
Academic Affairs

If you have problems logging in please reply to this message or click [here](#).

Login Information

User Name: [REDACTED]

Password: {Use your account password}

Login Now

If clicking the button above does not take you to the Survey Site, enter the URL found at the bottom of this message into your browser's address box.

Course Evaluation Bookmarks Fall 2008

Course Evaluations are now ONLINE!!!



Check your CLU email starting 2 weeks before end of semester. Email Subject Line: CLU Course Evaluation.



Complete an evaluation for each course taken this semester; then submit.



After grades are posted, professors and departments see anonymous feedback and use it to make changes.



If you have any questions please contact Karissa Faulconer at Kfaulco@callutheran.edu



11 WEEK PROGRAM STUDENTS!!

(ADEP, MSCS, MPPA, MBA)

**Have you done your
course evaluations
yet??**

**Only a few days left to complete!
The survey will close
Sunday, Feb. 15th
at midnight!**

Go to
<http://courseval.callutheran.edu>

Questions: Contact Karissa at koiem@callutheran.edu or call (805) 493-3145

Winter 09
Campus
Reminder



Student Focus Groups

- Background
- Conducted three focus groups
 - Undergraduate
 - Graduate
 - ADEP
- Results

Bookmark Reminder (front and back)

Course Evaluations are now **ONLINE!!!**

1.



Check your CLU email or go to courseval.callutheran.edu 2 weeks before classes end.
Email Subject Line:
CLU Course Evaluation.

2.



Complete an evaluation for each course taken then submit.

3.



After grades are posted, professors and departments see anonymous feedback and use it to make changes.

4.



That was easy!



If you have any questions please contact Karissa Oien at Koien@callutheran.edu

YOUR INPUT MATTERS!

"I always use students' evaluations to improve what I do in class. Even after many years of teaching I find it very valuable, as this will tell me what I have done better or worse."

~ CLU Faculty member comments about the importance of student feedback

- The primary goal is to assess and improve the teaching quality at CLU.
- AFTER your instructors submit their course grades, they receive compiled results as well as the typed comments.
- The results are also made available to the appropriate deans and chairs, and to the Appointment, Rank, and Tenure Committee.

So your participation, as well as your CAREFUL and HONEST input, are CRITICAL to the success of the process!

PLEASE BE ASSURED THAT YOUR IDENTITY IN THIS PROCESS WILL REMAIN ANONYMOUS!



Hi [REDACTED],

We appreciate your feedback, particularly at this busy time of year! **Remember:**

- **Only 5 days left!**
- Takes only 5 – 10 minutes for each course
- Click <http://courseeval.callutheran.edu> to get to the login page. Or click "Login now" to the right
- **Completing your Course Evaluations will discontinue these reminders**

Please contact Academic Affairs, 805-493-3145 with your questions or concerns.

Thank you,
Leanne Neilson
Provost & Vice President for Academic Affairs

Other Important Information:

- Please complete the online Course Evaluation Form by Sunday, May 10th.
- Student feedback is only available to the faculty after grades have been submitted to the Registrar.
- You help us to continually improve by completing the Course Evaluation Form for each class you have taken.
- You can view the link below for instructions on how to view and complete your course evaluations.

http://public.callutheran.edu/~bianchi/course_eval/cestudent.htm

If it does not work, you may need to upgrade your flash player.

You can copy and paste the link to upgrade

<http://get.adobe.com/flashplayer/?promoid=BUIGP>

- Your response is anonymous.
- CLU will never ask you to provide us with your user name or password in an email. Whenever you received an email asking you to provide an account name and password, you should treat this as a phishing scam and treat the email as spam.

If you have problems logging in please reply to this message or click [here](#).

Login Information

User Name: [REDACTED]

Password: {Use your account password}

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If clicking the button above does not take you to the Survey Site, enter the URL found at the bottom of this message into your browser's address box.

**PRESENTATION SESSIONS
10:30 AM-11:15 AM**

Session	Presentation, Presenters and Description	Location
1	“You Got Served” <i>Michaela Reaves, Kristin Price, Silva Karayan and Grady Hamrahan</i> Learn about the process, data gathered, and results from You Got Served, an academic service learning project, which occurred during undergraduate New Student Orientation. This project was a collaborative effort involving Student Affairs, Academic Affairs and the City of Ventura. What was learned? Hear first year students’ before and after reflections about their service experience.	Soiland
2	Learning from Program Reviews <i>Bonnie Johnson, Robert Meadows, Michele LeBlanc and Mindy Puopolo</i> Round table discussion by faculty who will share their Program Review experience by discussing curriculum mapping, tangible outcomes, benefits, challenges, and what was gained from the Program Review process.	Lundring 2
3	General Education and Core-21 – A Closer Look <i>Michael Arndt, Jose Marichal, Maria Kohnke, Joan Griffin, Cathy Alexander and Halyna Kormuta</i> Contribute to a general education discussion: What is the purpose of the general education program? What makes our general education program distinctive? What makes it essential for students?	Lundring 1
4	Learning From Student Assignments <i>Mike McCambridge, Dennis Sheridan, Gail Uellendahl, Marja Mogle and Melanie Clarey</i> How do you improve student learning? This session explores ways to learn from student assignments. Topics include peer assessment, analysis of written essays to change curriculum, and ways to tabulate and provide feedback on student work.	GSFC 253
5	Using the Noel-Levitz Survey Data <i>Angela Naginey, Tiki Van Heest, Darla Arcuri and Cindy Grether</i> Find out what the students said about their satisfaction with their CLU experience. Using computers in Library Lab 7, participants will learn how to access student feedback. Practical examples of how the data were used to identify strengths and challenges will be shared.	Library Lab 7
Ongoing until 12:15	Poster Presentations School of Education NCATE Program Review Side Effects of Study Abroad Information Literacy School of Business Festival of Scholars	Lobby

**PRESENTATION SESSIONS
11:30 AM-12:15 PM**

Session	Presentation, Presenters and Description	Location
6	Data Informed Decision Making: IT and Course Evaluations <i>Julius Bianchi, Melinda Wright, Karissa Oien and Seth Wagerman</i> Responding to surveys makes a difference! This session will share what’s new and what we have learned from the Help Desk Survey and Course Evaluations.	GSFC 254
7	Foundations of Excellence: First Year Review <i>Joan Griffin, Kristin Price, Michaela Reaves, Kapp Johnson, Frank Nausin, Adam Erickson and Halyna Kormuta</i> Presenters will share the outcomes of a year-long study. The study involved many participants from the CLU community. Nine dimensions of the first-year experience were reviewed, resulting in preliminary recommendations.	Soiland
8	PRIDE: Program Review, Improving Departmental Effectiveness <i>Lisa Buono, Dan Kuntz and Patrick Holmberg</i> Stories from the field — investing in program review for on-going and improved practice.	Lundring 1
9	Retention: Different perspectives – Different challenges <i>Maria Kohnke, Angela Naginey, Cathy Alexander and Stephanie Mercer</i> Presenters will share CLU’s plans to retain undergraduate and graduate students. Hear about a collaborative and comprehensive process that supports strategic planning goals.	GSFC 253
10	Thrills and Chills of a Changing CLU Campus: Developing an inclusive response <i>Juanita Hall</i> Perhaps you’ve noticed that CLU is rapidly becoming visibly more diverse. With increasing diversity comes the need for individual and institutional adjustment. How can we collectively and individually respond to these changes so that we can be the welcoming and inclusive place we aspire to be? This session will highlight a snapshot of our present and future diversity and will offer a step by step reflective process to help prepare us for our increasingly diverse future.	Lundring 2
11	From Flowers to Showers: Recruiting CLU Students <i>Jeff Kallay</i> How a well-run facilities and beautiful grounds help to recruit and retain CLU students.	Preus-Brandt Forum

Found on MyCLU, a student portal

MyCLU Student Portal

[Home](#) | [Web Mail](#) | [Barracuda Spam](#) | [CLU Alert](#) | [Weblog](#) | [WebAdvisor](#) | [Library](#)

Choose your View

SOE Students

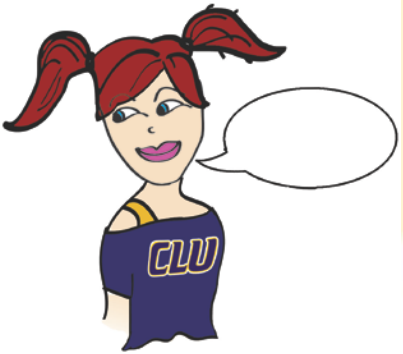
CLU Weather [Personalize](#)

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ONLINE COURSE EVALUATIONS

Who should do course evaluations right now?
School of Education Session 2 students.

Cal E Val



Cal E Val has been created by CLU senior Kelsey Bonesteel

