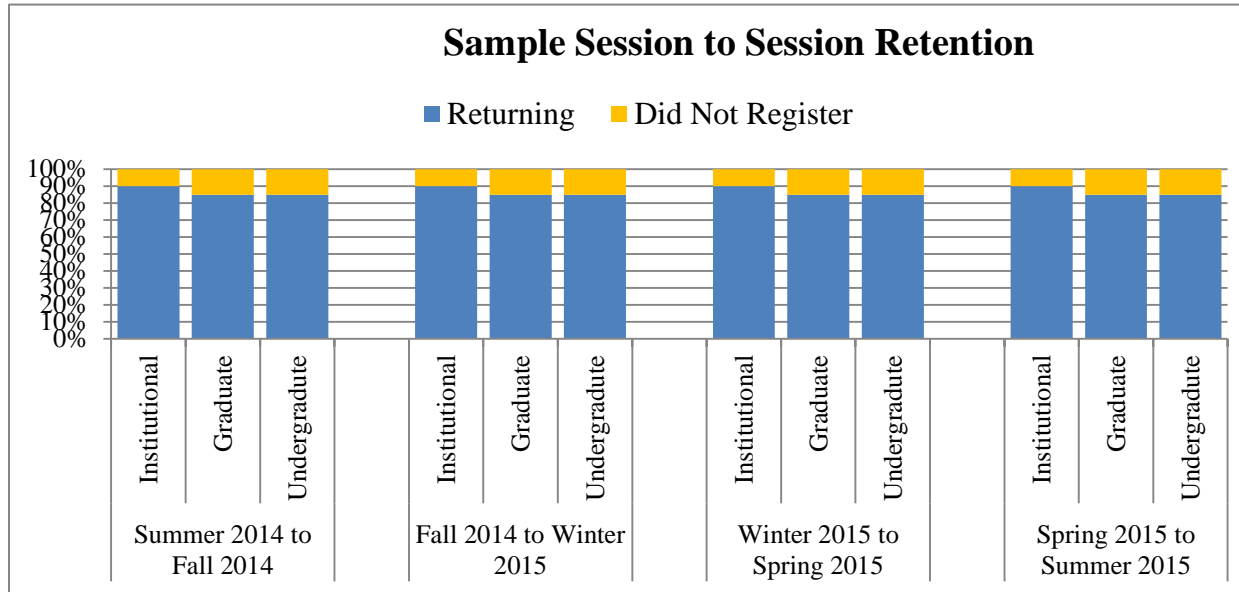


Sample Short Term: Session to Session Retention



Fun Two-Question Retention Survey:

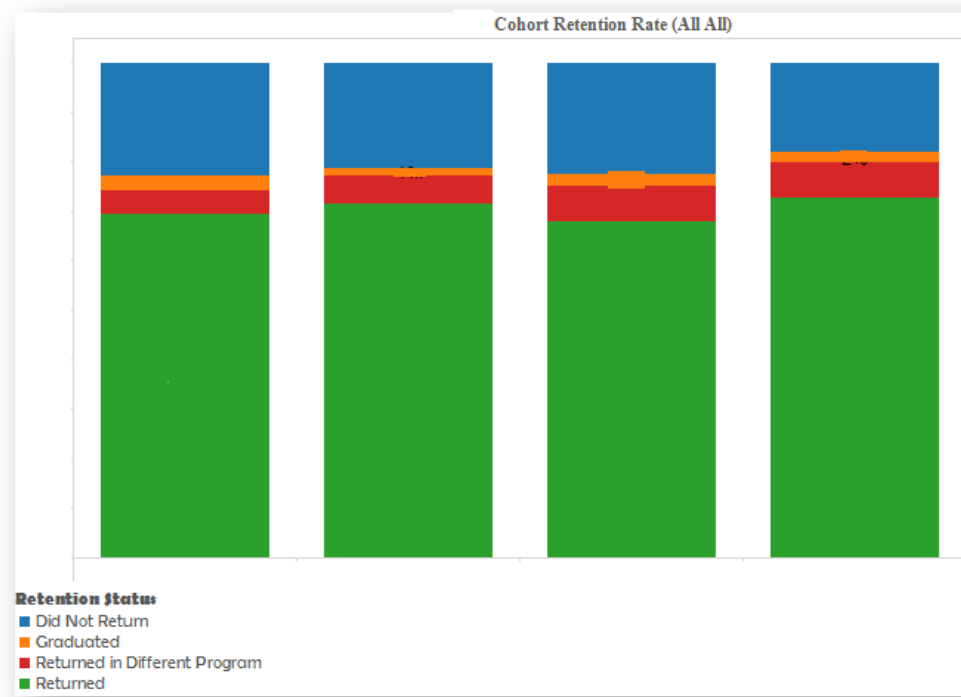


<http://bit.ly/1WxA3Cg>

Thank you for attending my presentation on Retention Management! This is a short two - question survey to gauge retention rates across institutions. A link to the live result is available upon completion. Results: <http://bit.ly/1WxA3Cg>

Program	Prior Enrollment	Returned	% Returned	LOA	% LOA	Degree Posted	% Degree Posted	Dropped	% Dropped	Plan to Grad	% Plan to Grad	Holds	% Hold	Prior Reg'd Units	Avg Prior Units	Current Reg'd Units	Avg Current Units
Graduate																	
A	#	#	100%	#	0%	#	0%	#	0%	#	0%	#	11%	#	#	#	#
B	#	#	94%	#	2%	#	0%	#	0%	#	0%	#	4%	#	#	#	#
C	#	#	90%	#	0%	#	8%	#	0%	#	0%	#	5%	#	#	#	#
D	#	#	67%	#	0%	#	33%	#	0%	#	0%	#	0%	#	#	#	#
Graduate - Total	###	###	90%	#	1%	#	9%	#	0%	#	2%	#	5%	#	#	#	#
Undergraduate																	
E	#	#	100%	#	0%	#	0%	#	0%	#	0%	#	0%	#	#	#	#
F	#	#	100%	#	0%	#	0%	#	0%	#	0%	#	0%	#	#	#	#
G	#	#	90%	#	0%	#	3%	#	0%	#	0%	#	7%	#	#	#	#
H	#	#	83%	#	0%	#	17%	#	0%	#	0%	#	0%	#	#	#	#
Undergraduate - Total	###	###	90%	#	2%	#	3%	#	0%	#	1%	#	11%	####	####	####	####
	####	####	90%	12	1%	##	7%	##	0%	##	1%	##	6%	####	####	####	####

Sample Long Term: Student Fall to Full Academic Year Retention



ID	Name	Demographics	Academic Year	Sessions	Session Year	Fiscal Year	College	Degree	Major	Degree in first AY	Degree Date	Status
			1213	FA	2012	2013	CUGS	Bachelor of Arts	Liberal Studies			Returned
			1213	FA	2012	2013	CUGS	Bachelor of Arts	Liberal Studies			Did Not Return
			1213	FA	2012	2013	CUGS	Bachelor of Science	Business Administration			Returned to Different Program
			1213	FA	2012	2013	CGPS	Master of Arts	Sport Psychology			Did Not Return
			1213	FA	2013	2013	CUGS	Bachelor of Arts	Legal Studies	8235	Apr 1, 2013	Graduated
			1213	FA	2013	2013	CUGS	Certificate	Paralegal Studies			Returned to Different Program

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