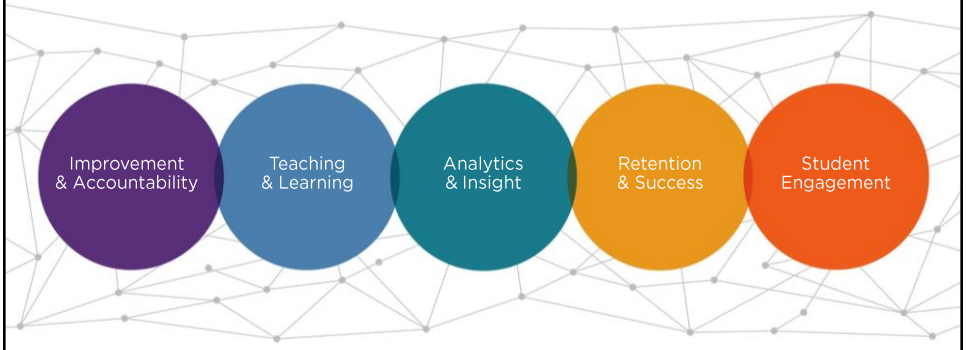
Beyond Compliance: Turning Your Data into Action

Michael Weisman
Vice President, Campus Relations
Co-Founder of Campus Labs

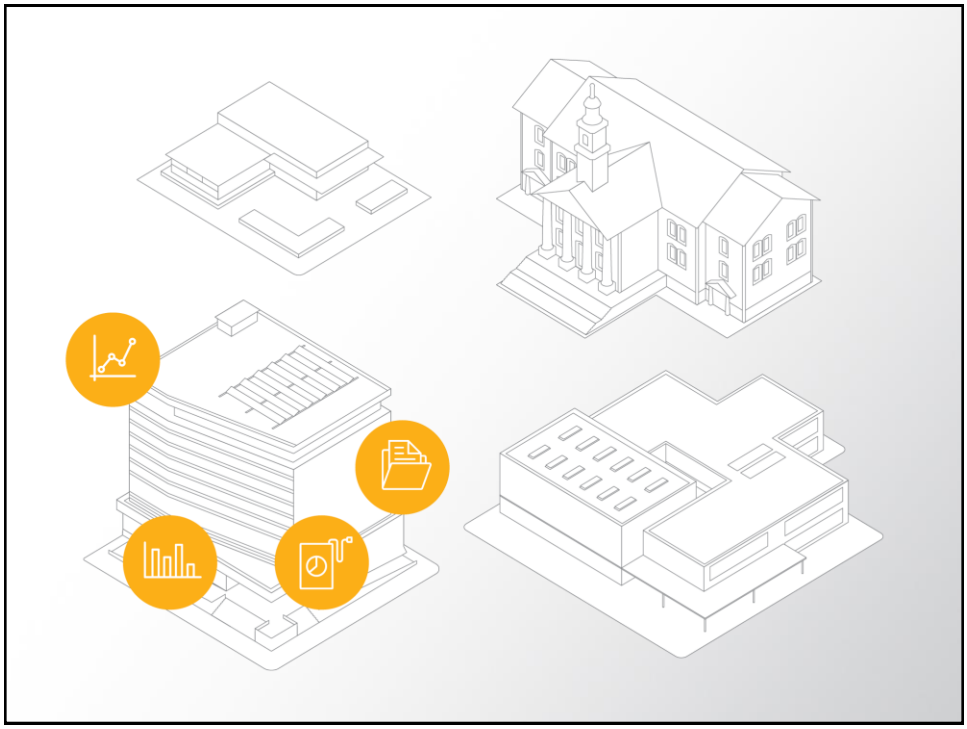
campuslabs® Data Driven Innovation

One platform. Countless insights.
Connect your data ecosystem, and know more.

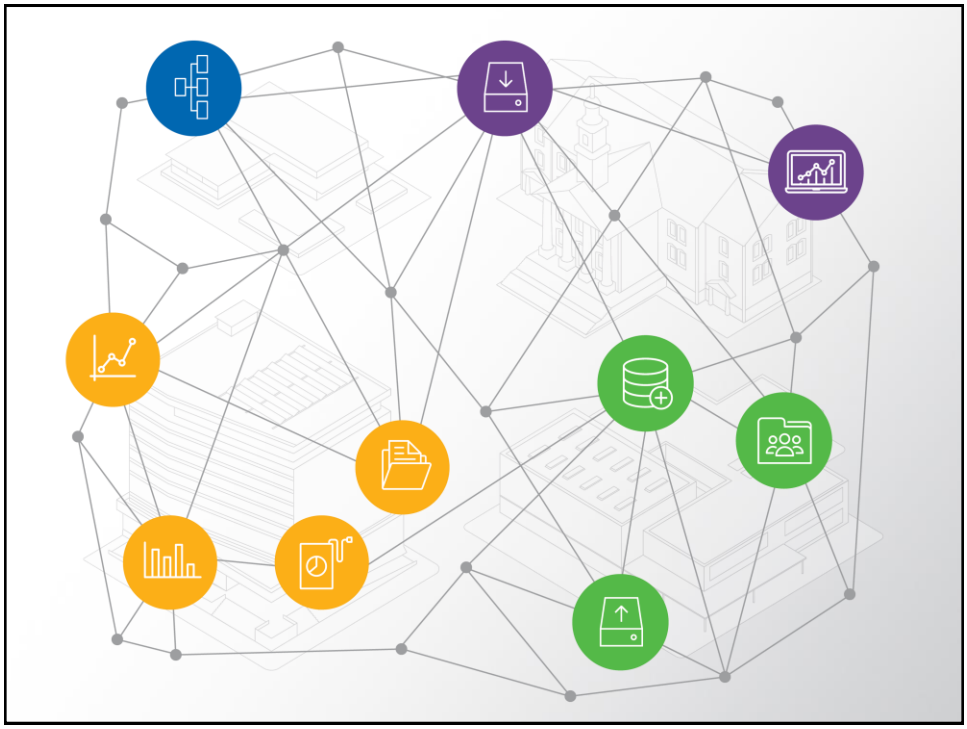


campuslabs® Data Driven Innovation

DATA-DRIVEN **INNOVATION**



What are
we missing?



Value of Insight

EASE
User-friendly tools to quickly gain insight from your data

ACCESSIBILTY
Easily share the analytics with multiple stakeholders across the institution

CUSTOMIZATION
Explore the data you're most interested in and display it using custom terminology

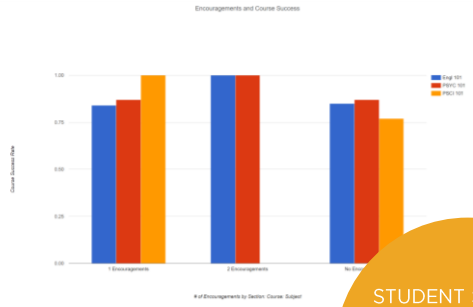
VERSATILITY
Use as your exploratory tool, monitoring tool, assessment tool, and dissemination tool

Visualize Student Success

campuslabs
Data Driven Innovation

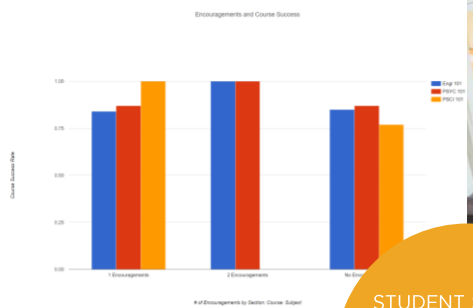
STUDENT SUCCESS

Which factors influence student success?



STUDENT SUCCESS

Which factors influence student success?



STUDENT SUCCESS

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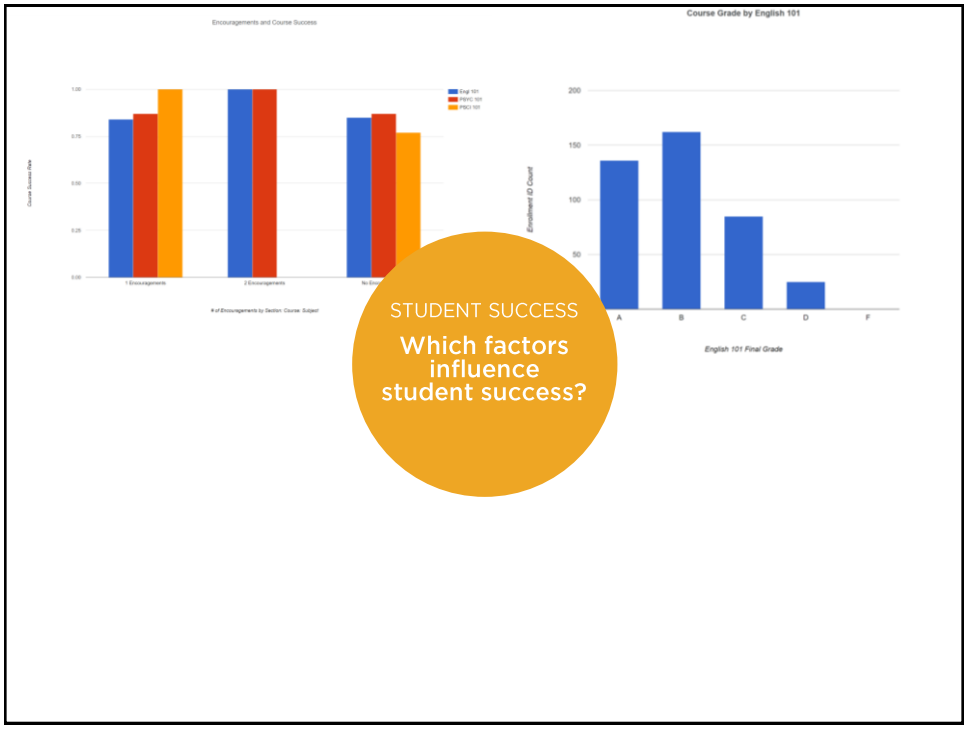
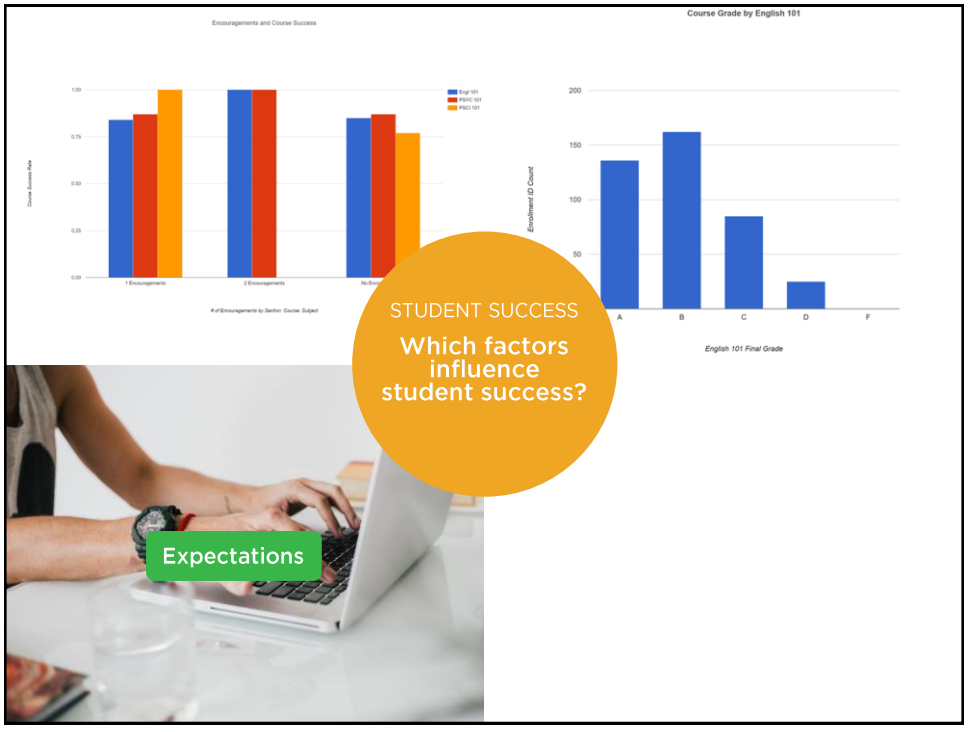
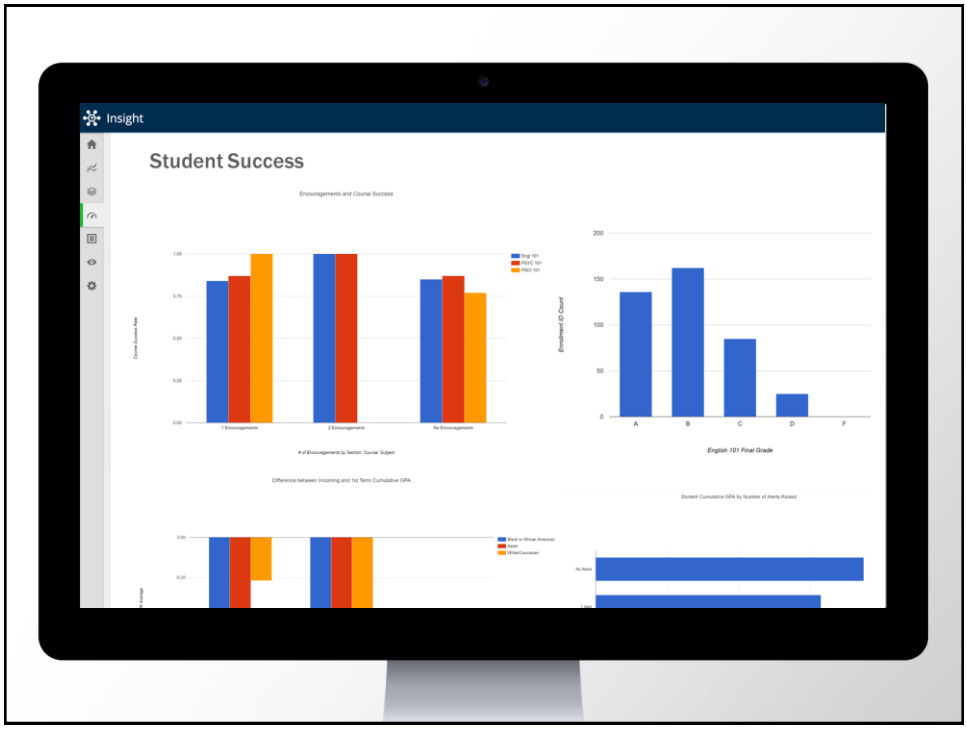
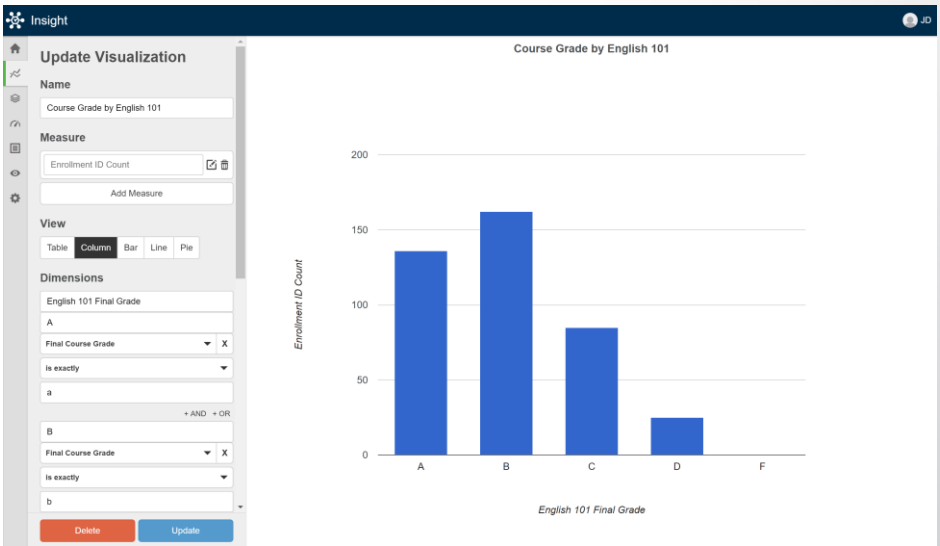

Encouragements and Course Success
Course Grade by English 101
Course Success Rate
Enrollment ID Count
1 Encouragements
2 Encouragements
A
B
C
D
F
English 101 Final Grade
STUDENT SUCCESS
Which factors influence student success?


Encouragements and Course Success
Course Grade by English 101
Course Success Rate
Enrollment ID Count
1 Encouragements
2 Encouragements
A
B
C
D
F
English 101 Final Grade
STUDENT SUCCESS
Which factors influence student success?
Expectations

Encouragements and Course Success
Course Grade by English 101
Enrollment ID Count
English 101 Final Grade
Difference between Incoming and 1st Term Cumulative GPA
STUDENT SUCCESS
Which factors influence student success?

Encouragements and Course Success
Course Grade by English 101
Enrollment ID Count
English 101 Final Grade
Difference between Incoming and 1st Term Cumulative GPA
STUDENT SUCCESS
Which factors influence student success?
Early Alerts


Insight
Student Success
Encouragements and Course Success
Course Success Rate
1.00
0.75
0.50
0.25
0.00
1 Encouragements
2 Encouragements
No Encouragements
Engl 101
PSYC 101
PSCI 101
# of Encouragements by Section: Course: Subject
Enrollment ID Count
200
150
100
50
0
A
B
C
D
F
English 101 Final Grade
Difference between Incoming and 1st Term Cumulative GPA
Black or African American
Asian
White/Caucasian
Student Cumulative GPA by Number of Alerts Raised
No Alerts


Insight
JD
Update Visualization
Name
Course Grade by English 101
Measure
Enrollment ID Count
Add Measure
View
Table
Column
Bar
Line
Pie
Dimensions
English 101 Final Grade
A
Final Course Grade
X
is exactly
a
+ AND + OR
B
Final Course Grade
X
is exactly
b
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Course Grade by English 101
Enrollment ID Count
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A
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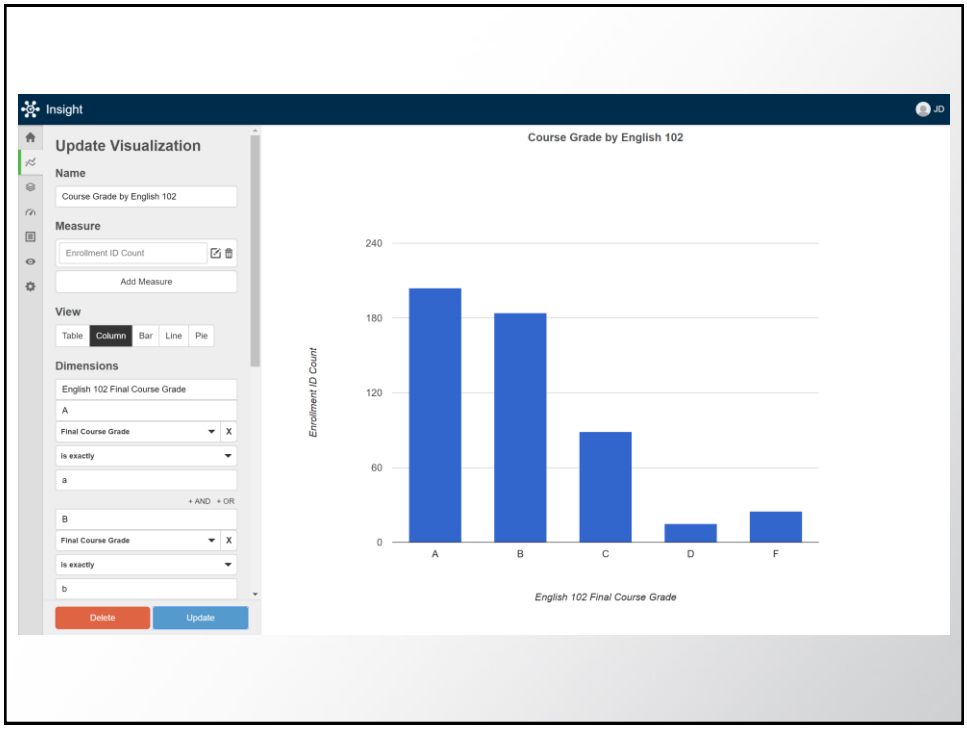
English 101 Final Grade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Enrollment ID Count
Add Measure
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Dimensions
English 102 Final Course Grade
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a
+ AND + OR
B
Final Course Grade
X
Is exactly
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Course Grade by English 102
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180
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C
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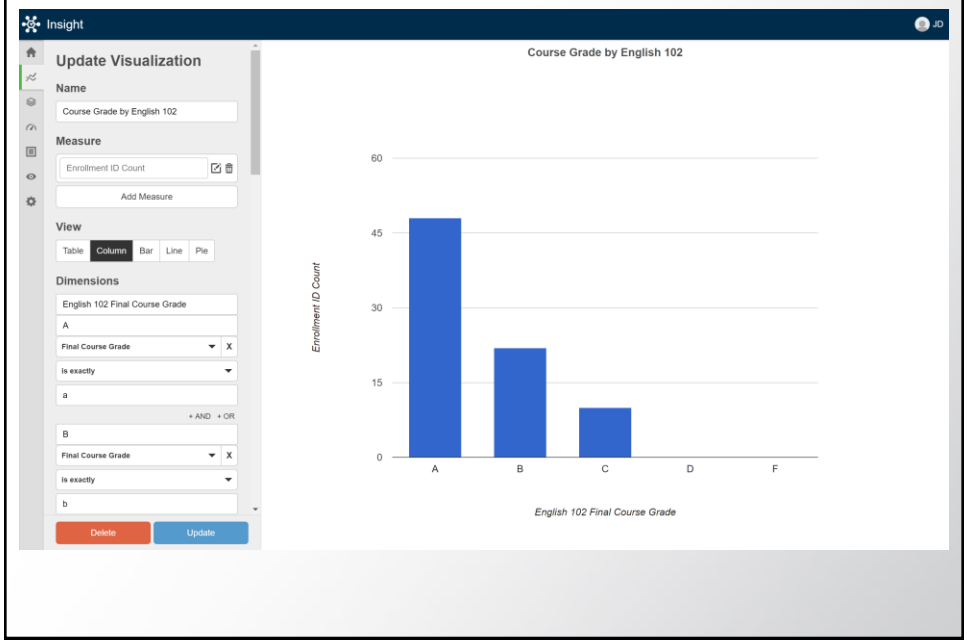
English 102 Final Course Grade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Course Grade by English 102
Measure
Enrollment ID Count
Add Measure
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Column
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Pie
Dimensions
English 102 Final Course Grade
A
Final Course Grade
X
Is exactly
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+ AND + OR
B
Final Course Grade
X
Is exactly
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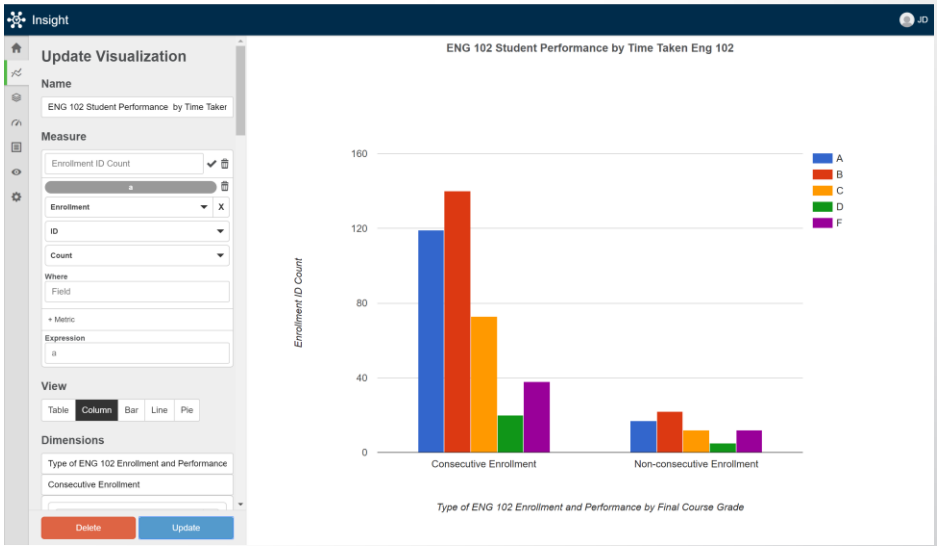
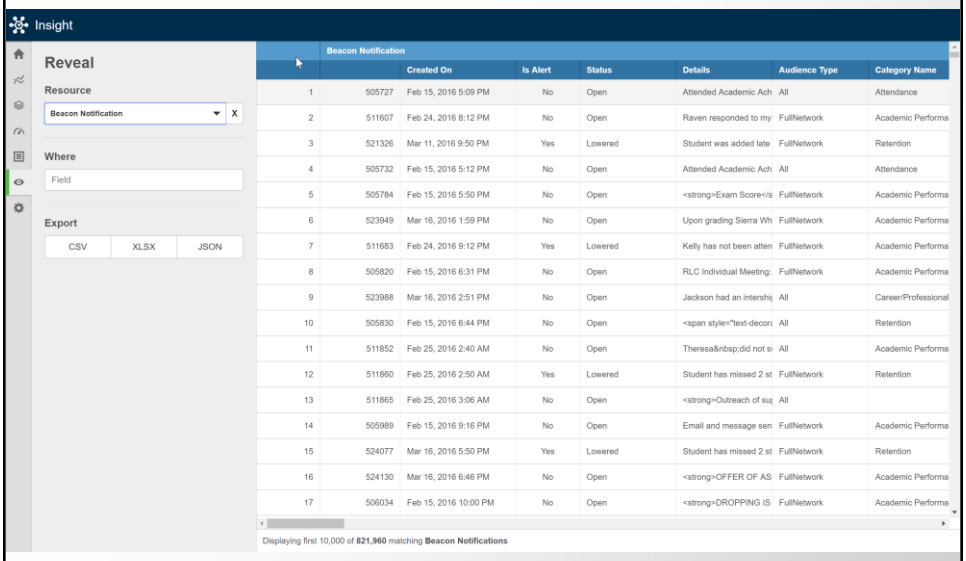
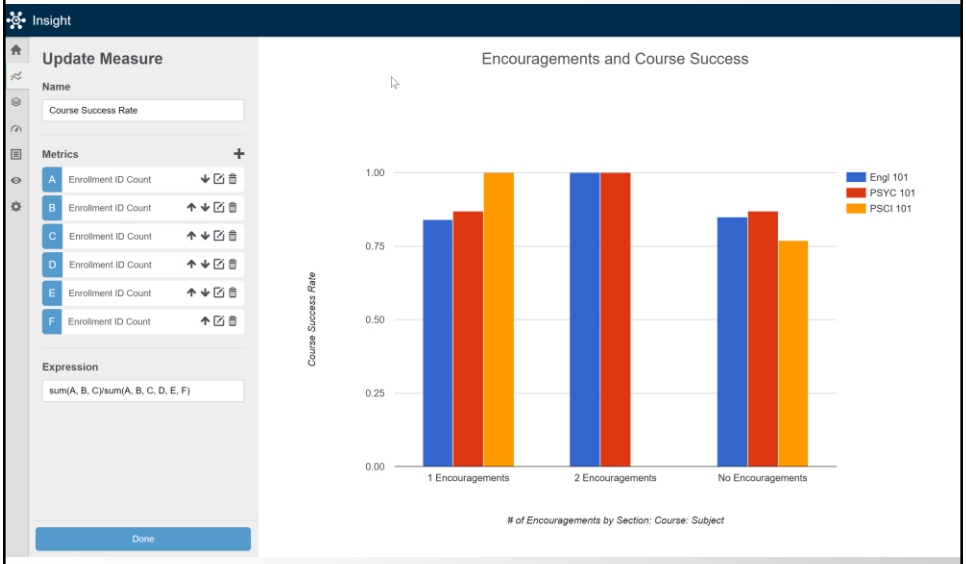
English 102 Final Course Grade



Data Browser

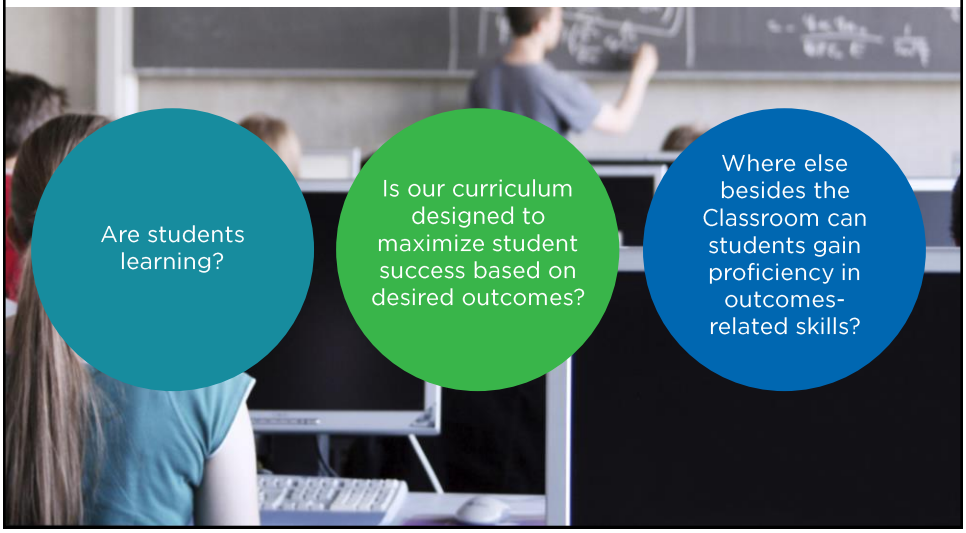


Expression Builder



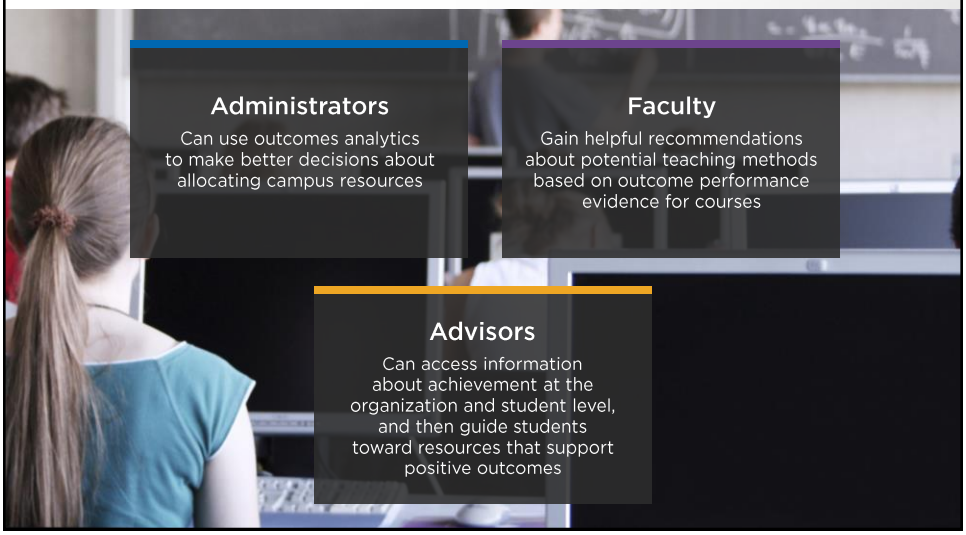
Outcomes

Helps you answer these questions:

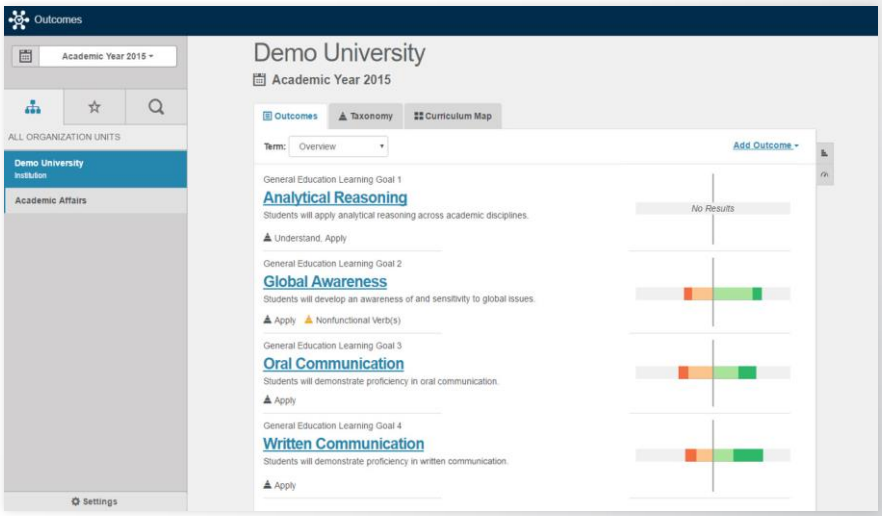


Outcomes

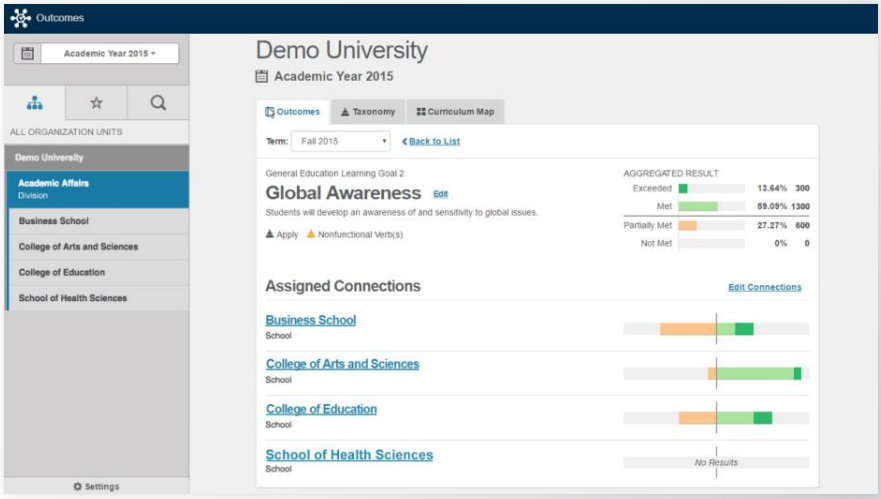
Data is visible and accessible at any given moment to those at the institution who need it, and in a format that's meaningful to their specific purpose



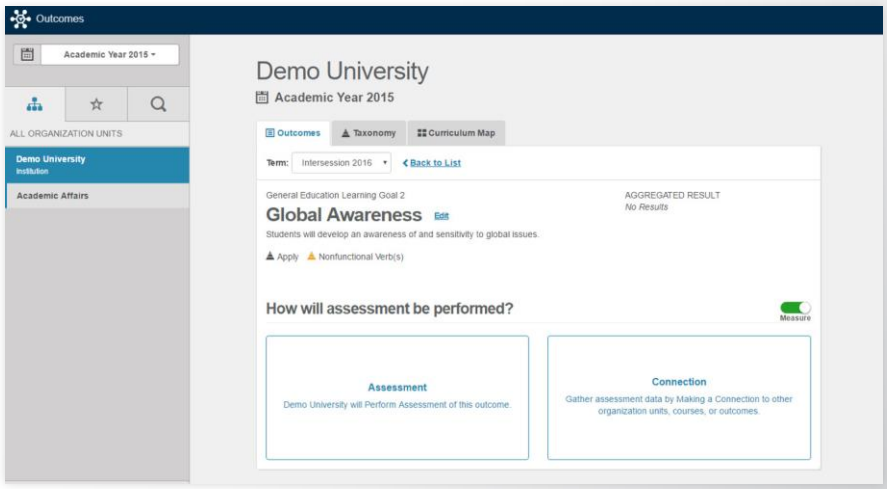
Institution-Wide Learning Assessment



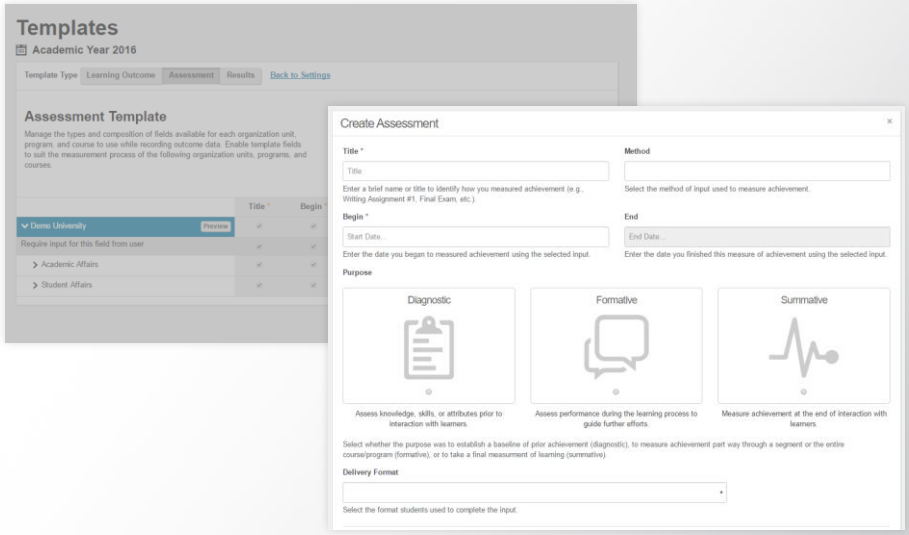
Visualizations Offer Valuable Insight



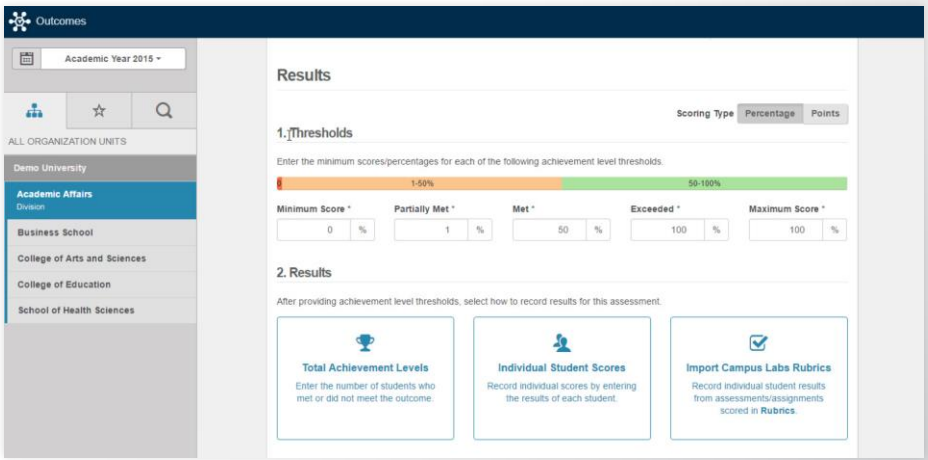
Mirror Your Current Assessment Process



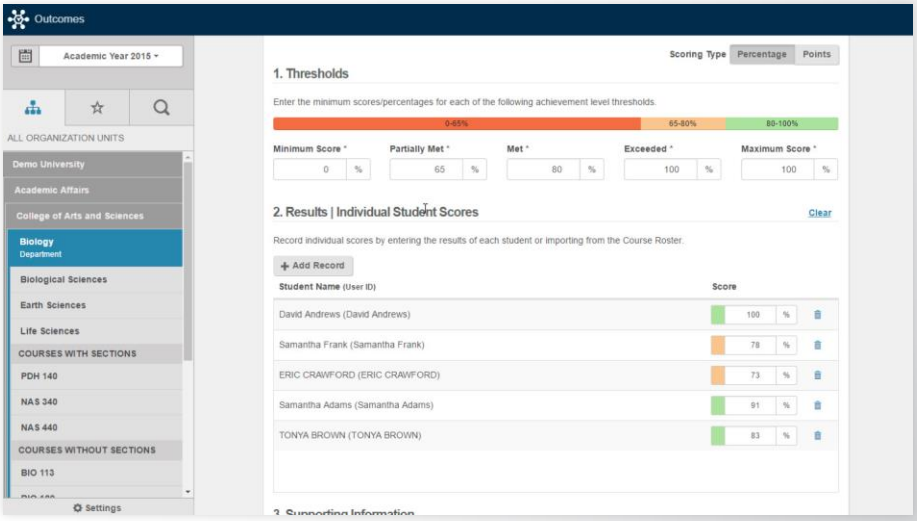
Ease of Customization



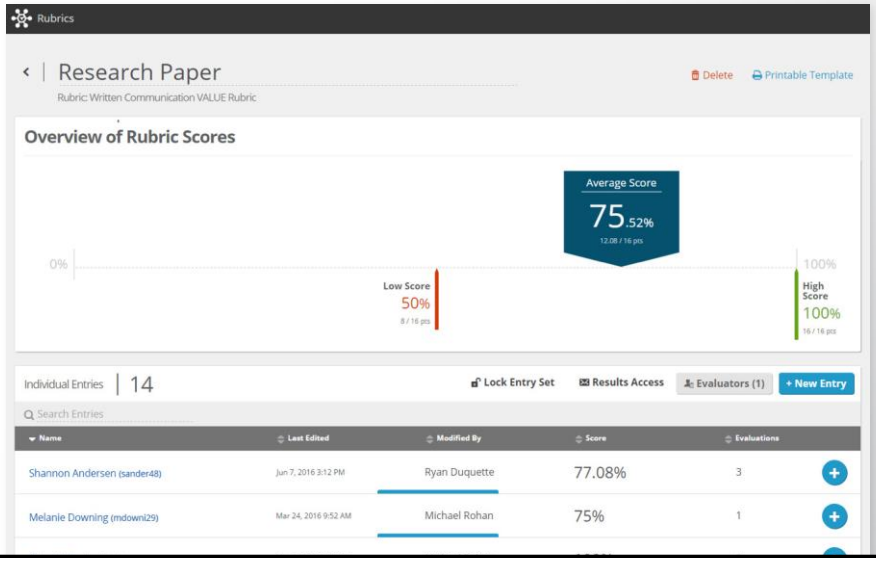
Multiple Ways to Capture Data



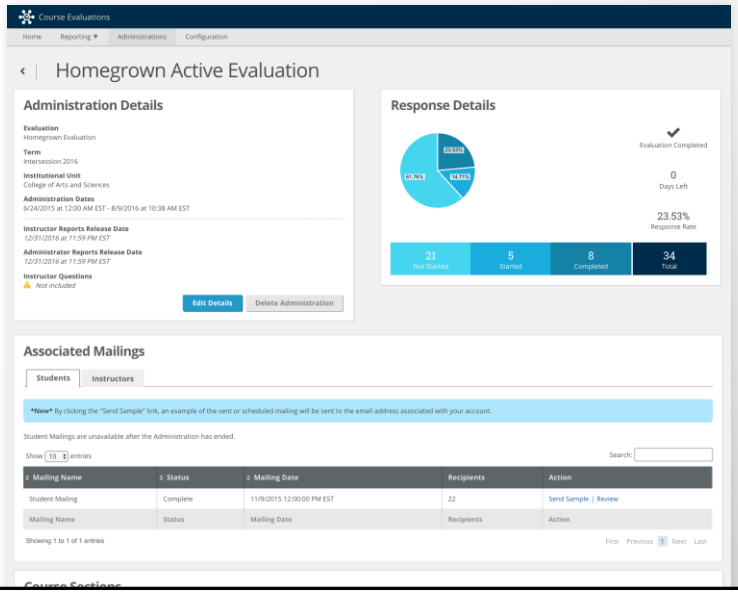
Individual Achievement Data



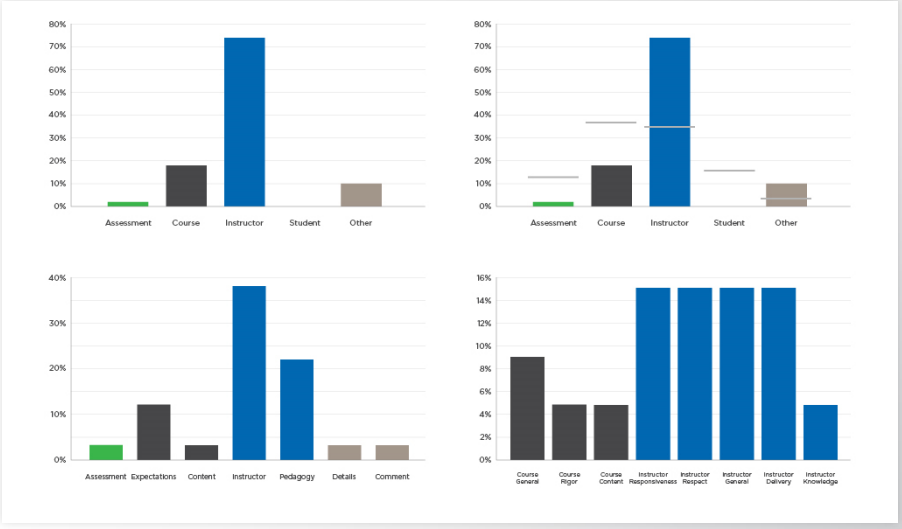
Aggregate Rubric Results



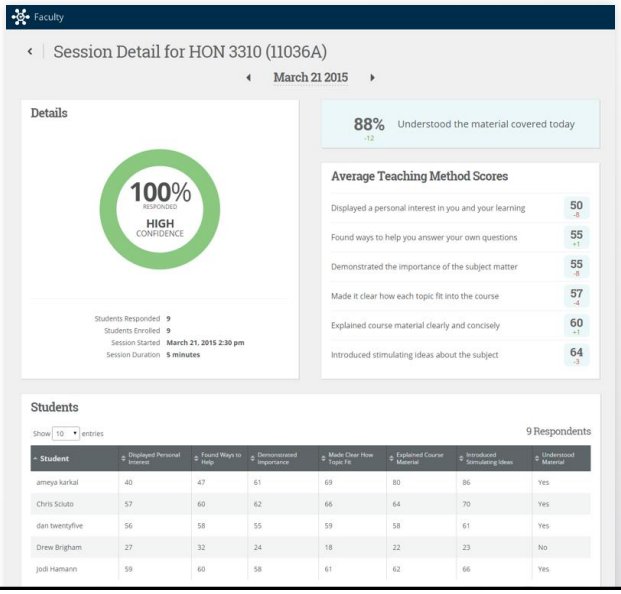
Customized Course Evaluations

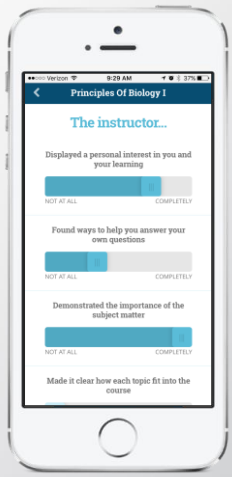


Data Science Question Analysis

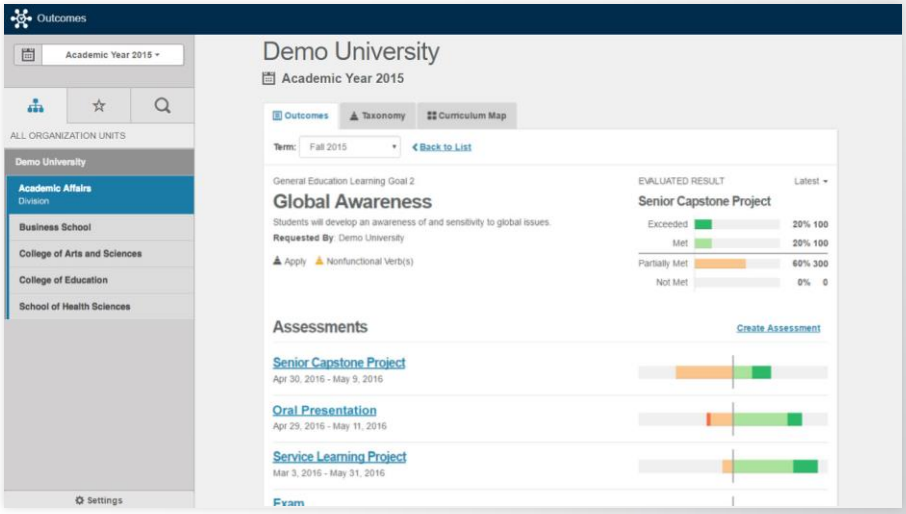


Leverage Daily Feedback Survey

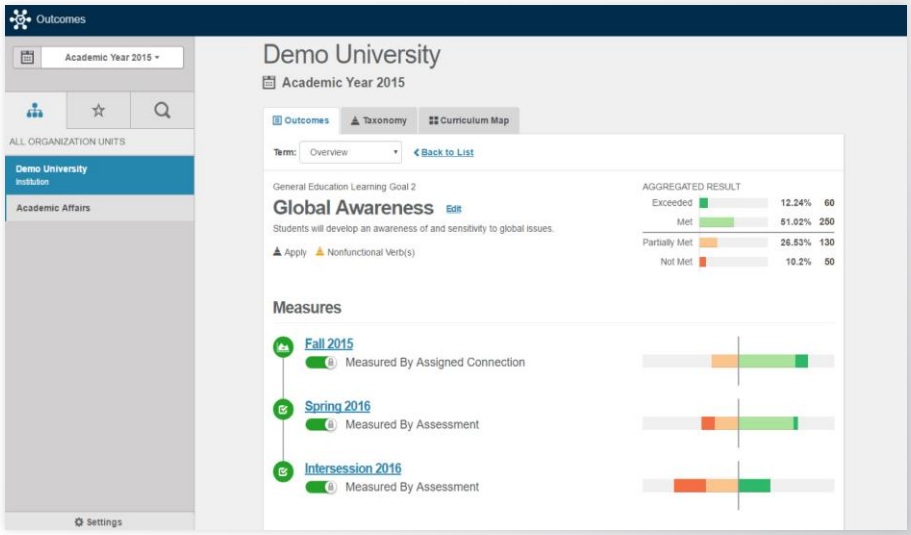




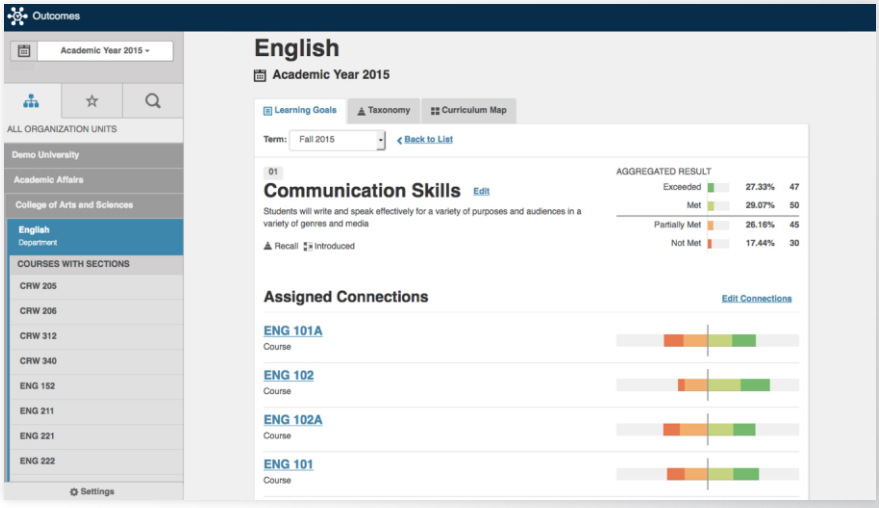
Analyze Assessments



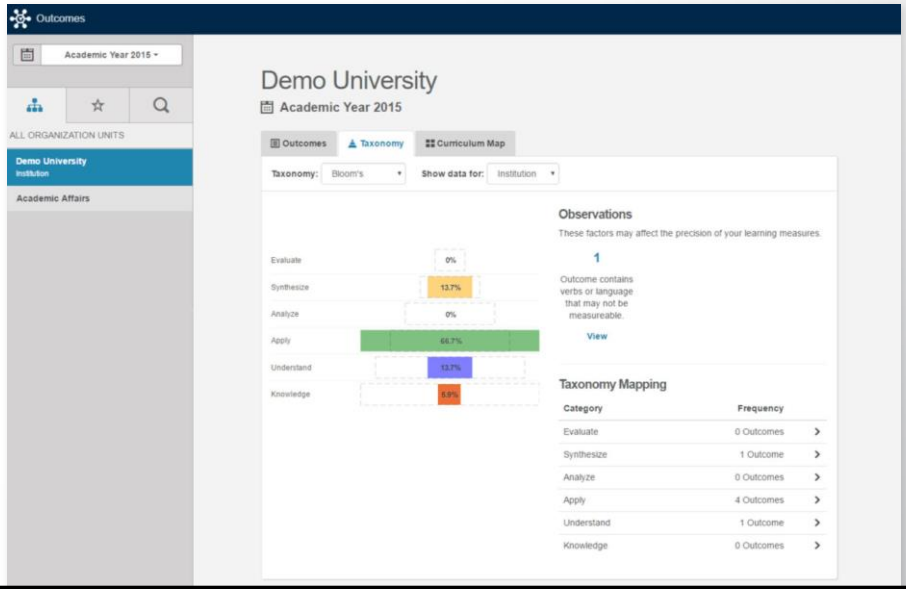
Longitudinal Achievement



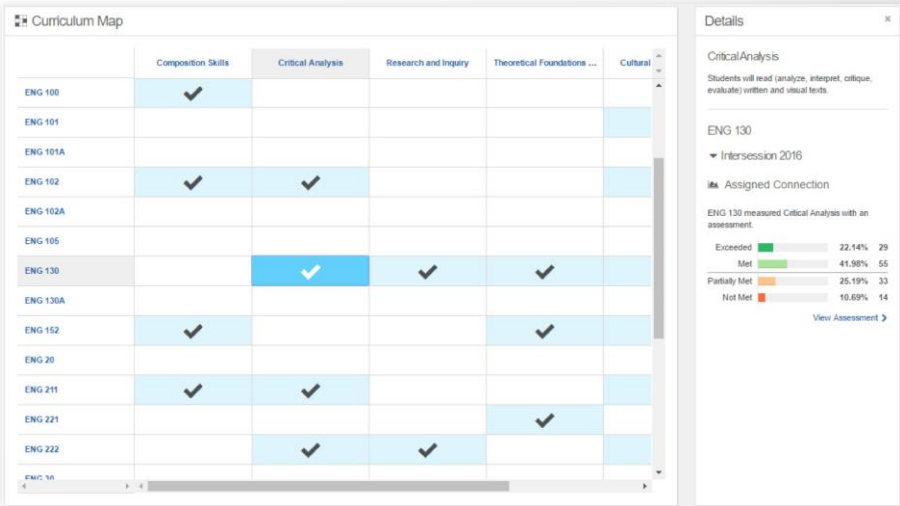
Explore Outcomes at Every Level



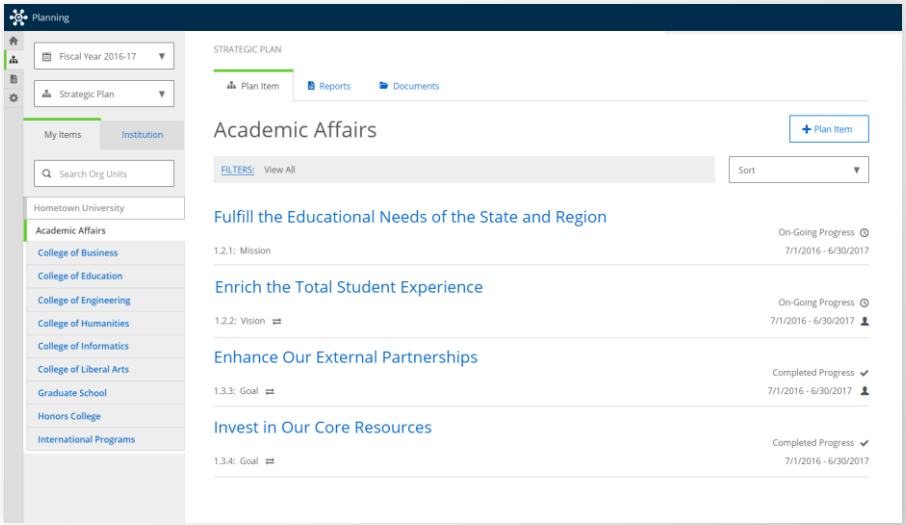
Analyze the Quality of Outcomes Statements



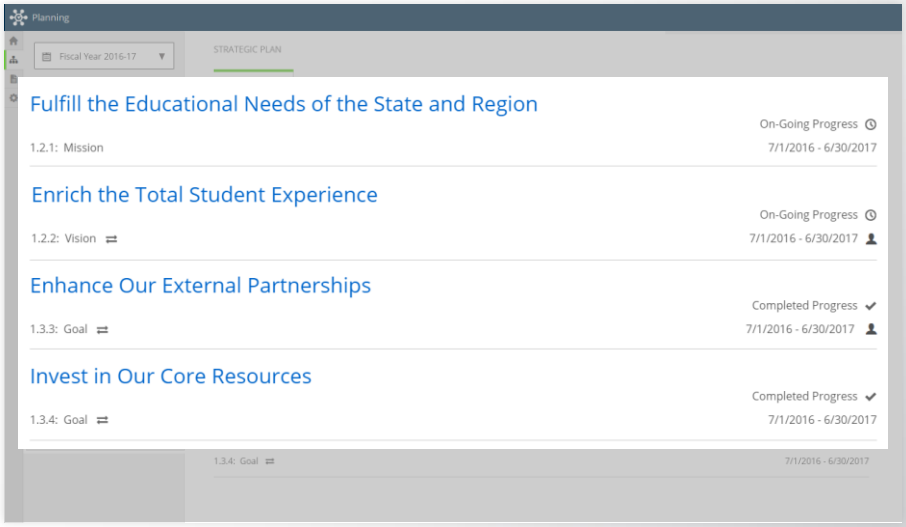
Support Curriculum Decision-Making



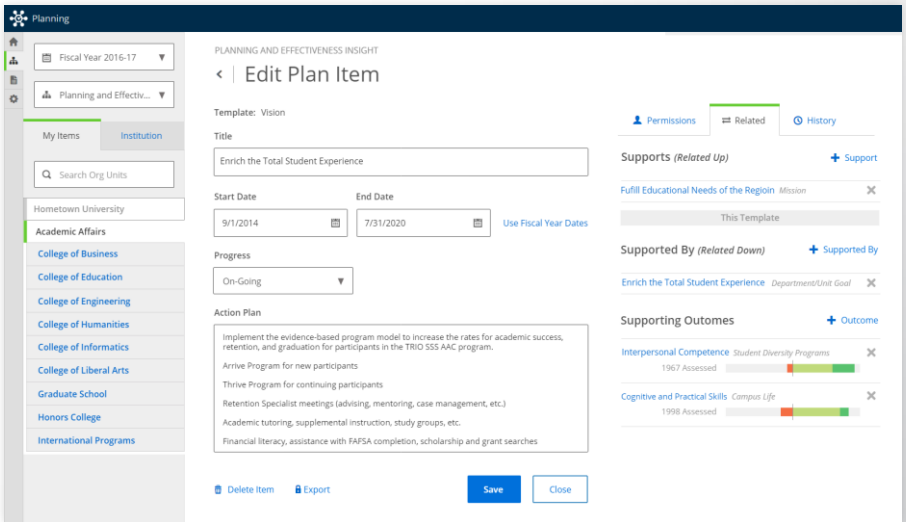
Easily Manage Strategic Plans



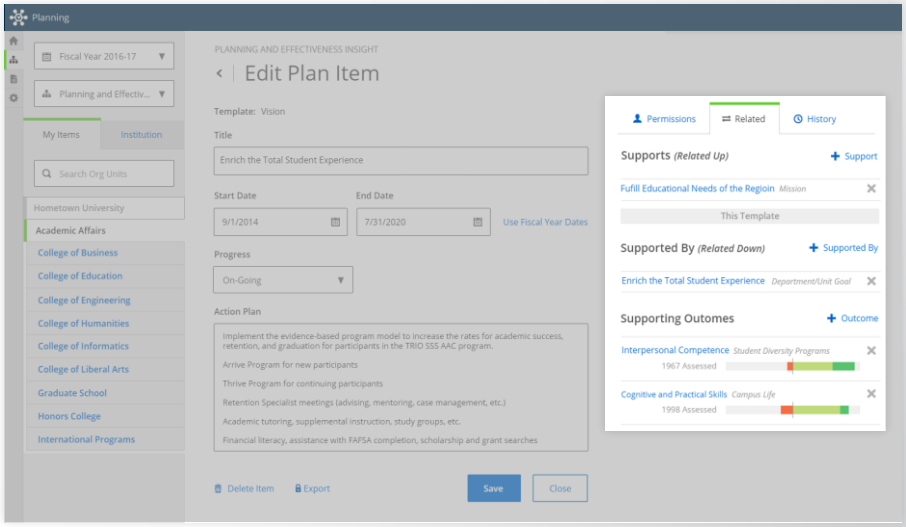
Set Divisional Priorities



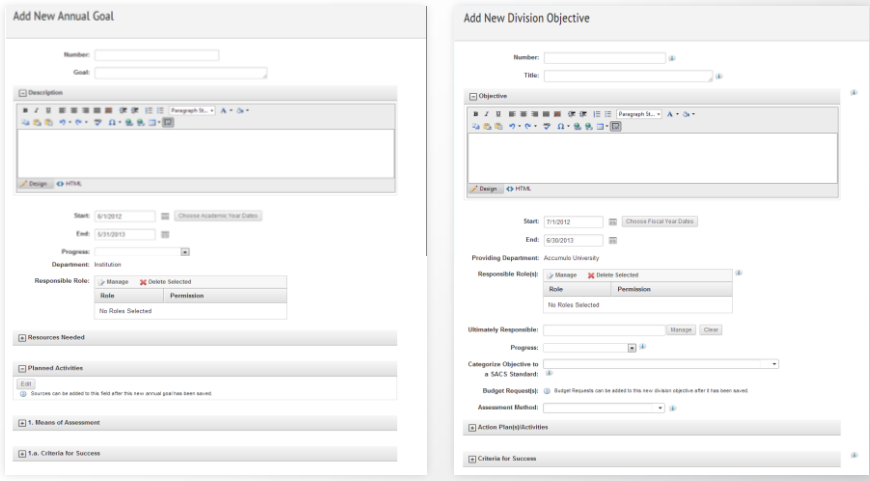
Manage Divisional Priorities



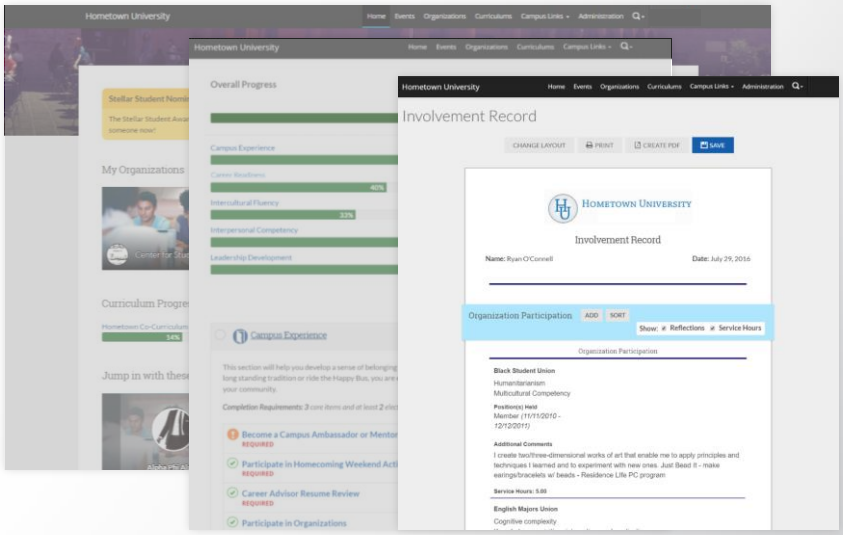
Connect Planning to Learning Assessment



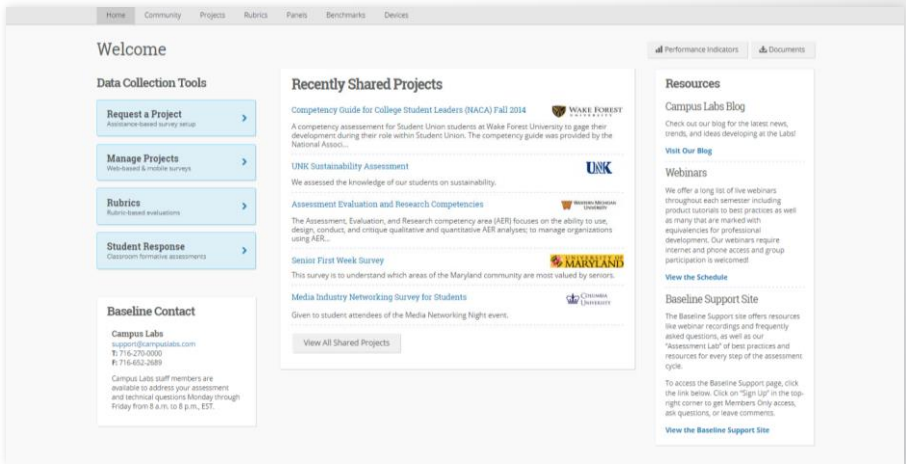
Flexible Templates



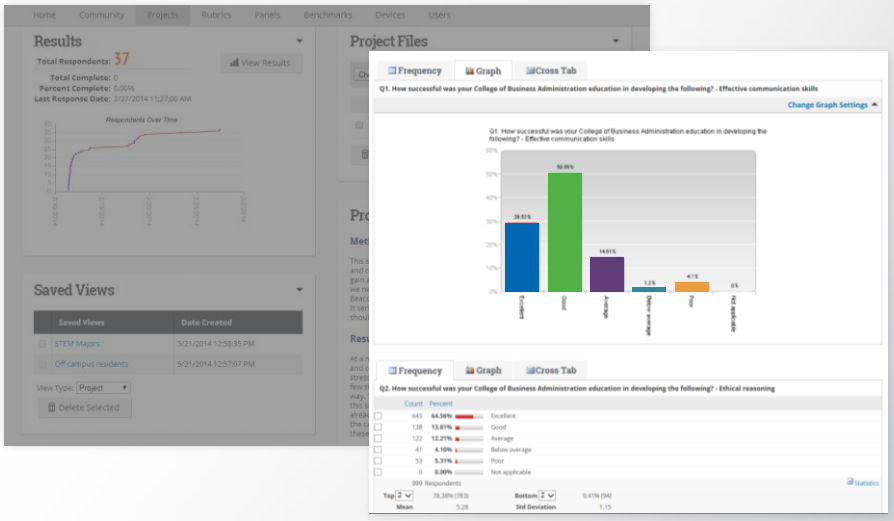
Manage Your High Impact Programming



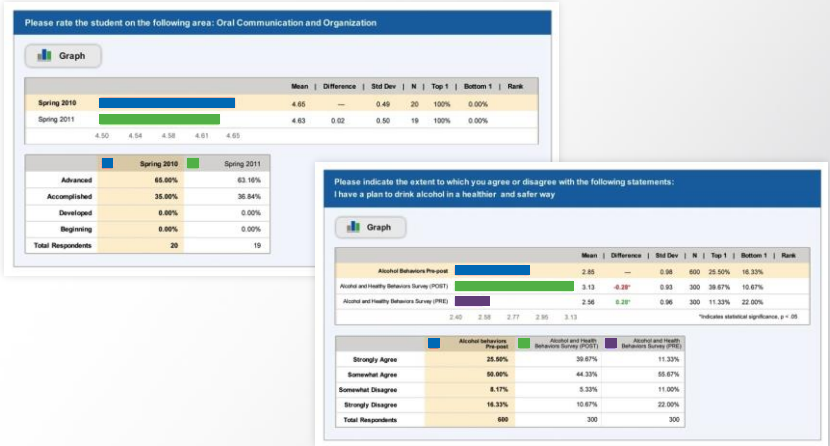
Standardize Data Collection



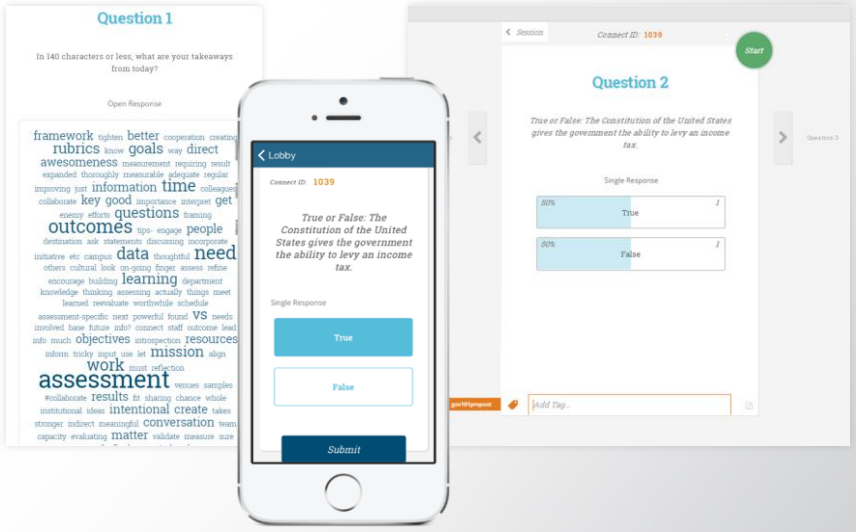
Instant Visual Reports



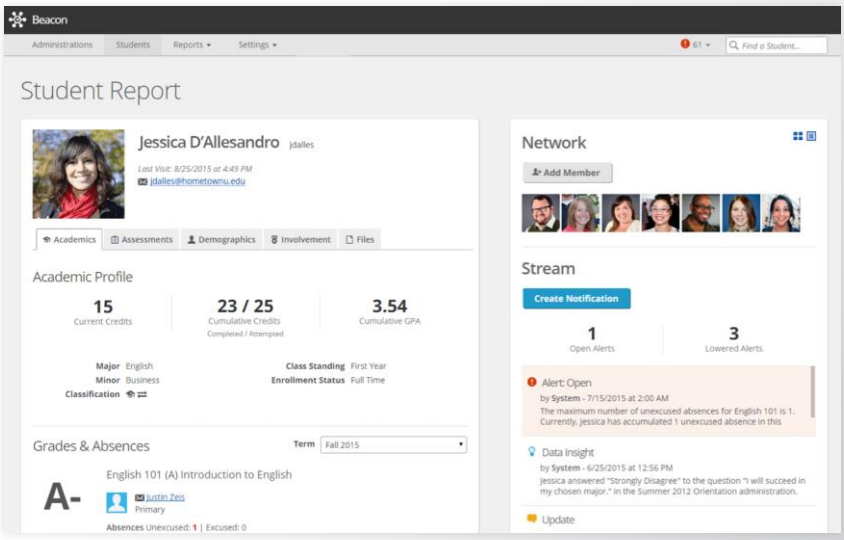
Compare Data Over Time & Between Populations



Capture Results Instantly



Guide Conversations & Interactions with Students



Digital Access to CAS Self-Studies

The Campus Labs
PROMISE

A dedicated consultant team

Functional and technical support

Continual support (even after implementation)

Strategic recommendations for campus success

campuslabs
Data Driven Innovation

Questions?

Michael Weisman
Vice President, Campus Relations
Co-Founder of Campus Labs

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