



Leveraging Strategic Value  
of  
**People Analytics**  
(Panel Discussion)

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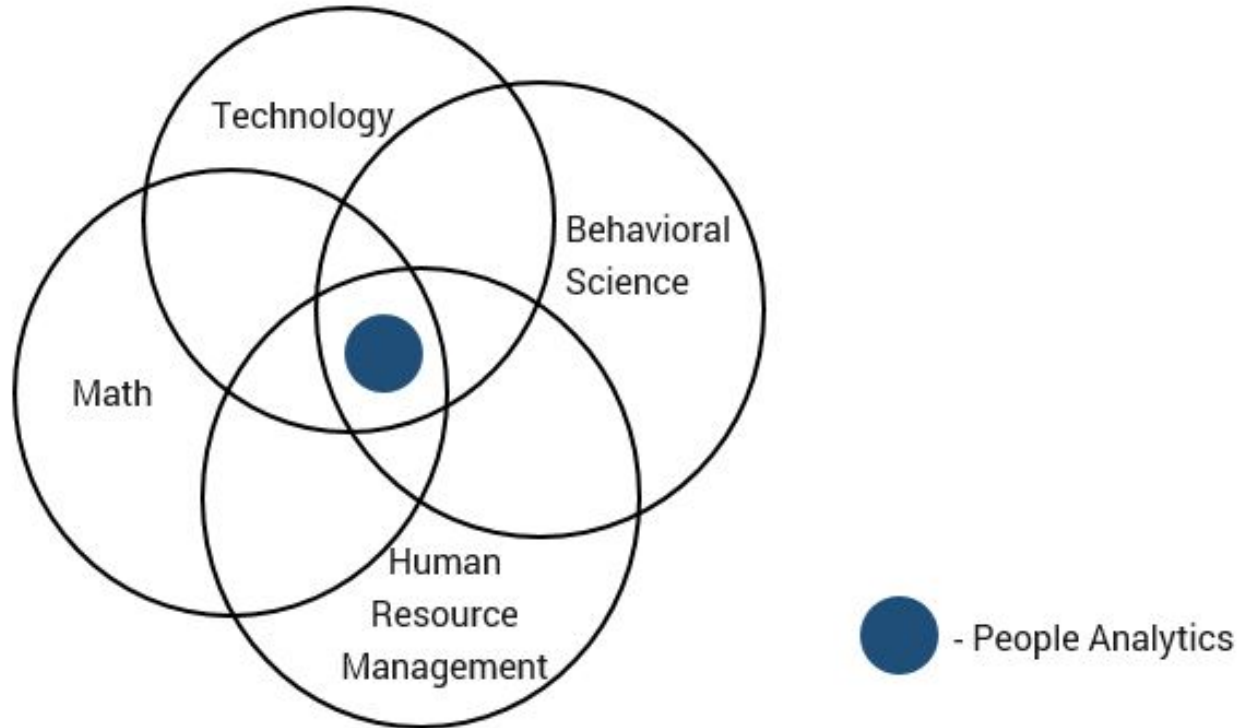
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# Agenda

- What is people analytics?
- Why people analytics?
- Our use cases



# What do you mean by 'people analytics'?



Why the concept of people analytics is valuable in the context of higher education?

What is the most common IR request that might be looked at from the people analytics viewpoint or perspective?

What are some other key issues that institutions of higher education are facing that people analytics could help solve?

Who would you identify stakeholders  
for people analytics projects?

Which typical IR project(s) can be viewed a natural fit for applying the lens of people analytics?



What kind of IR datasets can be leveraged for people analytics?

How IR team can help nurture  
the culture of people analytics  
on the campus?



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