



# ***Research in Action – Actionable intelligence to support student success***

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Moderator  
Brad C. Phillips  
President/CEO IEBC



# A Quick Exercise

- ▶ Think about a time when you made a presentation, developed a report, shared some data, where the audience used that data to support their thinking and made a significant decision.
- ▶ What was that data and how was it used?
- ▶ Report out



# IR/IE Professionals as Leaders & Change Agents

- As campus and system leaders – you have the keys to the castle
- Not only do you know where the bodies are buried but there is no one else at your institution/system that knows as much about student and institutional performance as you.
- This is a key position to be in with potentially a great deal of influence.

Influence defined: the power or capacity of causing an effect in indirect or intangible ways.



# How Can Enhance Our Role?

- ▶ How you orchestrate the sharing of data is critical to your institution/system addressing its mission, strategic plan, evaluation of an intervention, or other areas of importance.
- ▶ You are key leaders and change agents of your institution.
- ▶ It is important to be strategic about how the data is deployed. Our panelists today think about these issues and how to make data useful, useable and actionable.



# Sharing Data

- ▶ When you are thinking about how best to deploy data – reports, tables, and charts, data of any kind, I would urge you to think about a few key things:
  - ▶ Who is the audience?
  - ▶ What is the decision that needs to be made?
    - ▶ Does the data you have developed relate to the problem the audience is trying to solve?
    - ▶ Is the data easy to understand?
    - ▶ How might the data you develop be used?
  - ▶ Bottom line: How does the data you are presenting help decision-makers' move toward making a decision?

# Let's Meet Our Panelists



Hannah Lawler is the Dean of Institutional research, Santa Monica College



Deborah Lee is the Director of Institutional Research and Assessment and the Accreditation Liaison Officer, Concordia University Irvine



Roy Stripling is the Director of Student Success Dashboard Research Initiatives, California State University, Office of the Chancellor



Erika Jackson is an Assistant Director of Institutional Analysis, University of California, Davis



As a campus/system leader, when you think about organizing for action around increasing data use among your colleagues, what are your goals?



How does your work help to focus your institution/system around creating courageous conversations about student outcomes and the role of data in motivating improvement?



What advice do you have for your IE and IR colleagues about focusing your reporting efforts to make sure that data is used to forward the strategic goals of your institution/system?

# Questions and Answers

